

## Welcome to Malchow on April 9, 1997

**Dietrich BRAUER,**

Norddeutsche Pflanzenzucht Hans-Georg Lembke KG, Germany

The **Norddeutsche Pflanzenzucht Hans-Georg Lembke KG** with its branch **Saatzucht Hans Lembke Malchow/Poel** is as well today in 1997 a private middle-sized plant breeding company, which is managed in form of a limited partnership.

The partners are: our senior partner Mrs. Helene Lembke who sends you her kindest regards. I would like to introduce the further partners to you:

Mr. Hans Joachim Lembke, who is responsible within the company for the section agriculture;  
Mrs. Barbara Brauer, neé Lembke, who is, after her mother, responsible for the human togetherness within the company and with our guests;  
Dr. Martin Frauen, the director for plant breeding in the whole company;  
Mr. Dietmar Brauer, manager of the branch here in Malchow.

He is together with his wife, Mrs. Sabine Brauer, our host here in Malchow representing the whole company.

NPZ and SLM employ approximately 100 staff members. About 30 of them have an university or professional school education. However, the further employees are as well highly qualified.

I would like to introduce the breeders to you who have prepared the program for tomorrow under the organization of Dr. Frauen and Mr. Dietmar Brauer.

Mr. Hanns-Erich Winkelmann, Dr. Werner Paulmann, Mrs. Inge Gaue, Dr. Rolf Gaue, Dr. Olaf Sass, Mr. Jürgen Noack and Mr. Moll.

The licence proceeds and the profit margins from the seed production of totally 68 varieties of different species, which are protected for NPZ Lembke and which are registered in variety lists at home and abroad, are the economic basis for the company.

This was also the basis of the economic development which allowed NPZ to buy the former breeding station here in Malchow on 10th of January 1992. In 1994 NPZ could as well purchase the farm Hans Lembke with together 307 hectares. Additionally we have leased 700 hectares of land or arable land here on the island Poel.

Cooperations with partners at home and abroad are of importance for the company's strategy.

### **LEMBKE'S MOST IMPORTANT PARTNERS**

#### **Saaten-Union GmbH**

The Norddeutsche Pflanzenzucht Hans-Georg Lembke founded with six family-owned plant breeding companies in 1965 the Saaten-Union GmbH in Hanover. This company has been executing successfully the marketing of all varieties of all member companies during the last 30 years. Sophisticated marketing and a high qualified field staff accompany the commercial business.

### **Rapool-Ring GmbH**

Especially for the marketing of quality winter rape, the Rapool-Ring Qualitätsraps deutscher Züchter was founded in 1973. Members are the breeding companies W. von Borries-Eckendorf (WvB), Deutsche Saatveredelung Lippstadt-Bremen GmbH (DSV) and Norddeutsche Pflanzenzucht Hans-Georg Lembke KG (NPZ). Here I would like to welcome our partners Dr. Kley, DSV, Dr. Wilhelm Graf von der Schulenburg, WvB, and our new partner in the Rapool-Ring Mr. Petersen.

The success of the distribution of the NPZ/SLM's rape varieties is based on this intensive cooperation. Lately the Raps-GbR Lundsgaard has joined the Rapool-Ring GmbH.

### **PARTNERS IN EUROPE**

A lasting relationship for decades exists with the French plant breeder Serasem.

Further close breeding partners of NPZ Lembke are:

- Cambridge Plant Breeders Twyford Ltd. in Great Britain  
NPZ Lembke holds shares in Cambridge Plant Breeders Twyford Ltd. through its subsidiary NPZ Lembke Semences SARL
- Pajbjergfonden in Danmark
- Swalöf Weibull in Sweden
- Wiersum and Zelder in the Netherlands

Former long lasting breeding contacts of the Saatzucht Hans Lembke Malchow/Poel are extended in Eastern Europe (besides others Ukrainian, White Russia, Russia, Estonia, Latvia, Lithuania). Additionally close contacts to different universities and institutes at home and abroad are vived.

### **NPZ LEMBKE IN NORTH AMERICA**

With increasing importance of Canola in North America, NPZ Lembke could gain partners for spring rape in Canada and the USA, especially with the company Calgene, Davis, California, concerning the development of laurin-Canola. Here I would like to welcome Mr. Matti Sovero, with whom we have a long years lasting cooperation.

### **MEMBERSHIPS, BOARDS**

NPZ Lembke is member of the Bundesverband Deutscher Pflanzenzüchter e.V. (BDP, „Federal Association of German Plant Breeders“). I would like to welcome the president Dr. Wilhelm Graf von der Schulenburg. NPZ Lembke is for years actively responsible for the organisation of the Oil and Protein Plant Section.

Furthermore, NPZ Lembke is member of the Gemeinschaft zur Förderung der privaten deutschen Pflanzenzüchtung e.V. (GFP, „Community for the promotion of private German plant breeding“). GFP supports universities and institutes with research projects to investigate

basic breeding questions. All members and founding companies are allowed to use the results of this research and development for practical breeding work.

NPZ Lembke is founding member of the Union zur Förderung von Oel- und Proteinpflanzen e.V., Bonn (UFOP, „Union for the promotion of oil and protein plants). By personal membership in the board, NPZ Lembke contributes to the active work of this important organisation.

Moreover, German plant breeders have to find a suitable-way - for example by breeders coops - for acquisition of new genes to lift the virus and diseases tolerance. Thus the coming Century of Biology may also become a Century of Plant Breeding. We work for this goal with know-how and responsibility. Your tour tomorrow on the occasion of „100 years Lembke Plant Breeding“ proves of this work in the past and gives you our outlook into the future - with optimism.