

POSTER PRESENTATION



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Title:

HOLL WOSR Varieties, Breeding Developments and Commercial Progress

Abstract Text:

High Oleic Low Linolenic (HOLL) Winter Oilseed Rape varieties were developed to give a more stable oil without any need for partial hydrogenation. The result is an oil that can be used for frying and many other applications; but unlike traditional oils used for these purposes, one that doesn't contain high levels of trans or saturated fats.

The European market for HOLL WOSR has been growing steadily and yield performance of HOLL hybrids now matches the best of the conventional quality varieties.