

#162

Positioning Oilseed Rape in the High Oleic Oils Market

ADDRESS

Fabrice Turon

FAT & Associés, Toulouse,
France

High Oleic (HO) oils have been on the market for more than a decade. Food has always determined the demand in volume, while oleochemistry remains in its infancy. The primary users and producers have traditionally been located in Europe and North America. At the same time, HO oil sources are multiplying. Previously, the primary HO oil crop was sunflower and safflower. Since 2008, however, the popularity of HOLL (High Oleic Low Linolenic) oilseed rape has grown rapidly in North America while Europe advanced to the stage of few varieties. In addition, the HOLL soybean looks mature enough to meet the North American demand.

PLENARY TALKS

ORALS

POSTERS

WORKSHOPS