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At present time agricultural producers show an increased interest in oilseed rape cultivation, the crop has become more profitable compared to cereals especially in the non-black soil area of European part of Russia and the vast Siberian region. As for the regional positioning of rapeseed, the main crop is spring rapeseed. The area of oilseed rape cultivation has been increasing since 2005 due to introduction of spring oilseed rape in the crop rotation as a totally new crop for most of the farms. But winter oilseed rape sowing acreage has also recently been significantly increased due to expanding a cultivation area from Southern to Central and Northern regions of Russia. The sowing area of rapeseed (spring and winter types) has already increased to 2.3 million hectares in 2022 (up from 1.6 million hectares in 2018), including about 1.7 million hectares (1.3 million hectares in 2017) of spring rapeseed and 600 thousand hectares (300 thousand hectares in 2018) of winter oilseed rape.

The main region which provided such rapid growth of spring oilseed rape sowing acreage is Siberia. The sowing acreage of spring oilseed rape in Siberia has increased up to one million hectares in comparison to 770 thousand hectares in 2018. The harvest produced a record volume of rapeseed in 2022. The total harvested volume of rapeseed was 4.5 million ton that is more than double that in 2018 (2.1 million ton in 2018). This historical record was achieved due to intensive cultivation technologies implementation in recent years. As a result of such approach, average yield rate increased from 1.2-1.4 t/ha in 2018 to 1.8-2.0 t/ha in 2022. Naturally, to obtain the maximum yield rate of hybrid varieties, it is necessary to use intensive technologies of oilseed rape cultivation, which utilise the genetic potential of each hybrid. Long-term experience of agricultural holding companies has shown that the rapeseed hybrids can produce stable high yields when observing all technological operations and proper crop management.

The development of the rapeseed cultivation acreage directly depends on the market situation. The potential for further increasing oilseed rape production growth is very high. The spring oilseed rape grows where neither soybean nor sunflower is cultivated. Therefore, the protein cake by-products of processing rapeseed is a source of local protein, which is widely used by livestock enterprises.