

Challenges facing Canola growers!

Stand establishment and
PLINAZOLIN® technology - A New Solution
Shad Milligan

 **Equento® Extreme**
PLINAZOLIN® technology

 syngenta®

Agenda

Why Stand Establishment Matters?

Factors contributing to stand establishment

Introduction to PLINAZOLIN® Technology

- What and How does the molecule work?
- Global results

EQUENTO® Extreme: A new MOA to evolve stand establishment



Impact on Stand Establishment and Root Health in: Positive (+) & Negative (-) Practices Today



Water & Soil Conservation (Reduced Tillage)

- Improved and healthy soils (++++)
- Limited soil erosion i.e. water/wind (++++)
- Excellent moisture @ planting (++++)
- Carryover of soil-borne diseases (---) Crop Residue



Improved Planters & Combines

- Managing Crop Residues (++++)
- Seed to soil placement (++++)
- Accurate Seeding Rates (++++)



Direct Planting

- Time management in the spring (++++)
- Cool soil Temperatures due to crop residue (-)
- Insects/Diseases (-)



Wider Planting Window

- Earlier planting (++++)
- Cool Soils/Frost damage/delay in emergence (--)
- Damping-off (---)



Shorter Crop Rotations

- Disease & Insects (---)

The Future with Canola in Canada

Canola acres

- ✓ Acres will likely remain high as canola continues to be a more profitable crop.
- ✓ More acres mean tighter rotations and increasing disease and insect pest pressures.
- ✓ There is a growing interest in seeding canola with singulation planter technology. This enables more precise canola seed placement for enhanced survivability.

Key pests

- ✓ Flea beetles are the most common insect pests in canola seedlings, with more striped flea beetles in a wider geography all the time.
- ✓ Cutworms are becoming more relevant as canola acres remain high and it continues to be difficult to predict population outbreaks.
- ✓ Blackleg has been getting more exposure as Canola Council of Canada and agronomists see more blackleg races in more fields and recognize the risk of resistance.


Seed treatment market

- ✓ All canola acres get a foundation seed treatment.
- ✓ Enhanced seed treatment market continues to grow as pest populations and geography change.
- ✓ Seed treatment solutions for airborne blackleg bring peace of mind that the R and MR genetics will perform.
- ✓ Syngenta is the first to introduce seed pelleting technology that makes canola seed more consistent in size – and enhances singulation planter performance.



Stand Establishment is Fundamental in Getting a Successful Canola Crop. The value of foundation seed treatment: From planting to harvest



 HelixXtra[®]
vs.
bare seed
Drumheller, AB
June 1999



 HelixXtra[®]
vs.
bare seed
Manitou, MB
July 1999



 HelixXtra[®]
vs.
bare seed
Standard, AB
September 1999

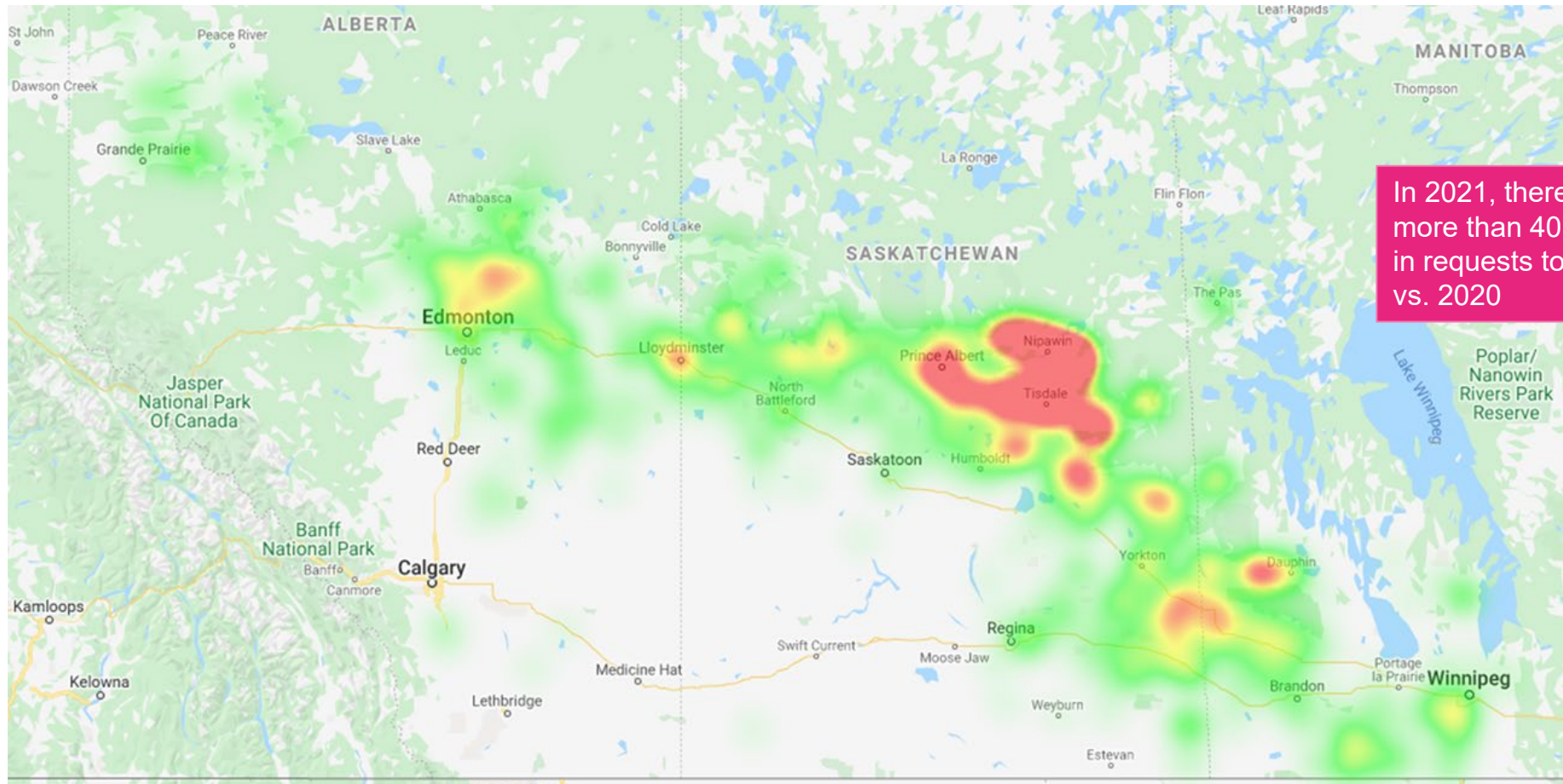
A better way to manage early flea beetle pressure.

New technologies can provide protection to avoid a re-plant due to flea beetle damage.



Photo: 2015 Research Authorization Site, Girouxville Alberta, Syngenta Canada Inc.

Flea beetle pressure continues to build...



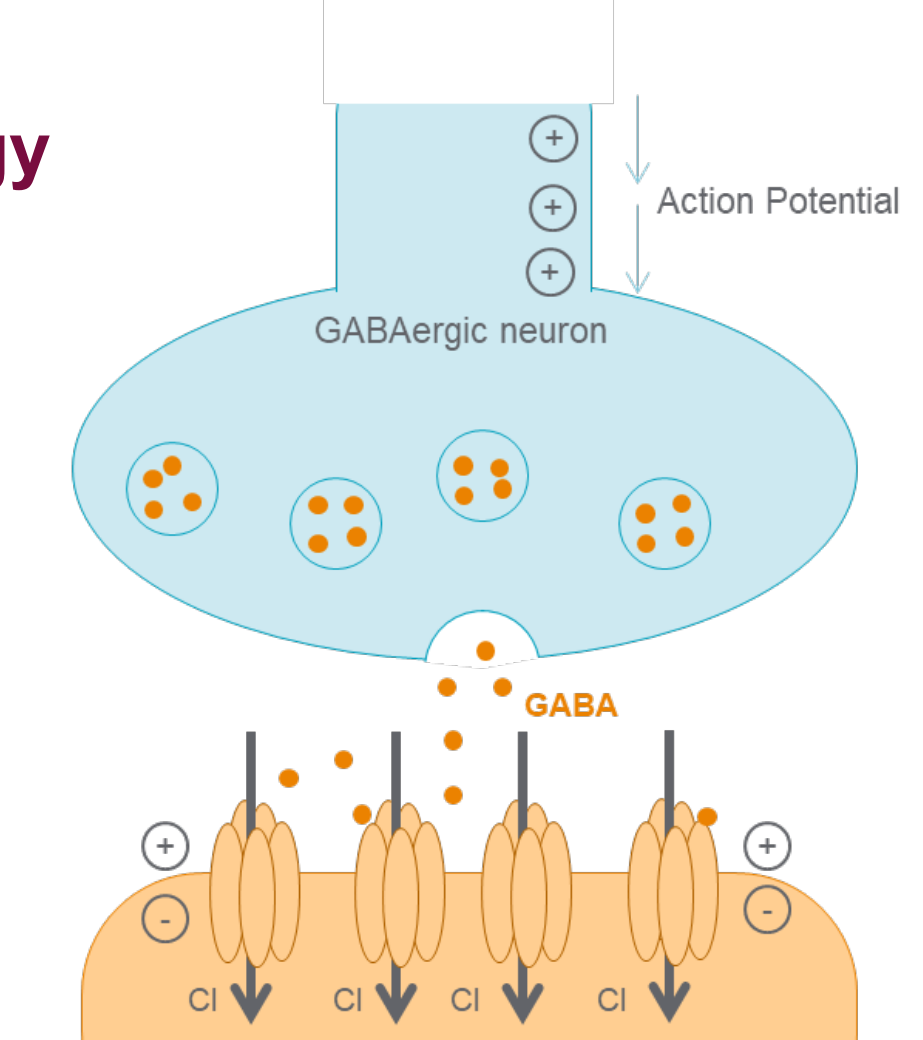
In 2021, there was a more than 40% increase in requests to overspray vs. 2020

Source: AgCall, 2021. Heat map indicates relative reports of crucifer and/or striped flea beetle pressure. The absence of any colour does not necessarily indicate absence of pests or lack of pest pressure. Trademarks are property of their respective owners.

Introducing: PLINAZOLIN® technology

A new unique MOA

- The active ingredient: **Isocycloseram**
- IRAC Group 30
- **Acts by contact and ingestion**
- Symptoms include paralysis and inactivity
- No known cross resistance to other insecticides
- Complements neonicotinoids and diamides in seed treatment



Mode of action: GABA-gated chloride channel allosteric modulator

PLINAZOLIN[®] technology in Canola

Paralysis of pests which stops feeding
Novel mode of action

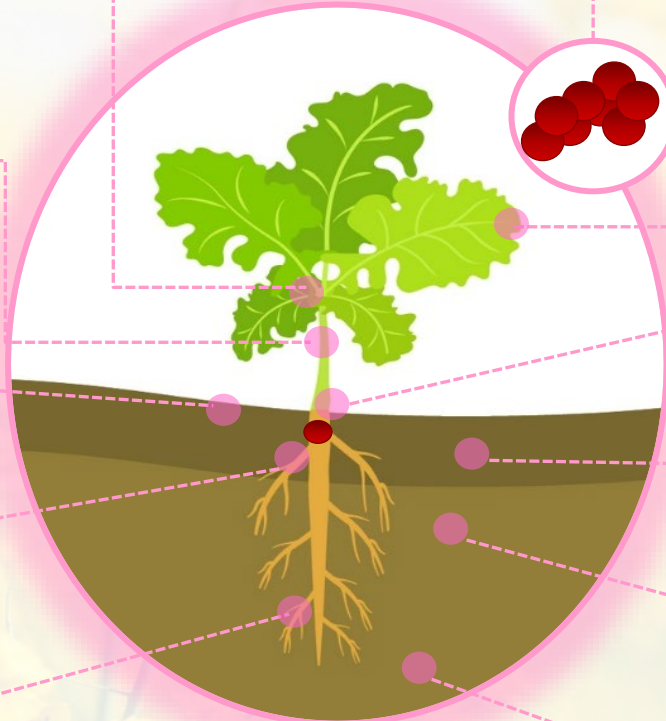
Dual action on pest
Contact and ingestion

Kills pests as well as protects crop
Removes pest from soil & surface

Ensures early plant establishment
Seeds and emerging plants protected

Negligible systemic movement into foliar tissue
Targets soil and surface pests

PLINAZOLIN[®] technology



Full germination potential and plant establishment

Good stability on seed

Good tolerance on targeted crops

Excellent crop safety

No vapour effect, safe to use and apply

Low volatility

Reduced contamination of ground water

Resists leaching into soil

Reduced contamination of ground water

Novel mode of action

Strong binding to soil particles, very little movement in the soil

Targeted protection

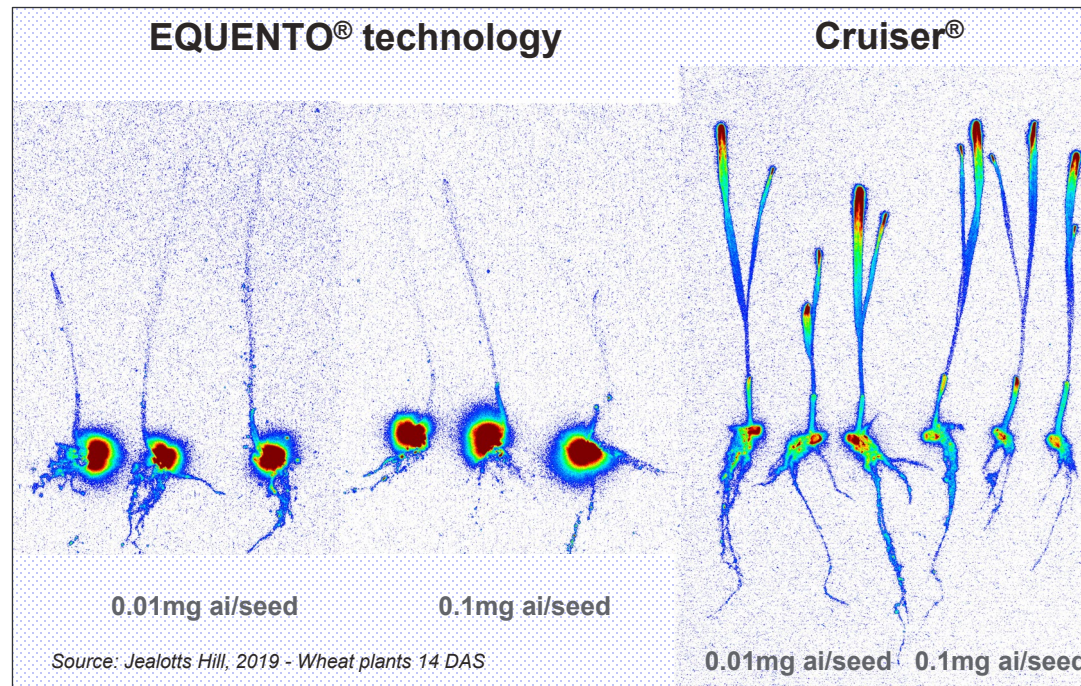


Physical chemical properties of EQUENTO®

No movement in the plant

- **Very Low Water solubility**
 - 1.2 mg/litre @ pH 7.21 @ 20°C
- **Low Vapour Effect**
 - Saturated vapour concentration (SVC)
<< 2 x 10⁻¹¹ g/L at 20°C
- **Lipophilic: binds to soil OM**
 - Log P 5.38 at pH 7.05 and 25°C.

These studies indicate that PLINAZOLIN® technology will protect the seed very well in the ground but may benefit from the partnership of more systemic insecticides to complete the spectrum as a seed treatment.



- **EQUENTO® technology remains bound to the seed**, with limited movement in the stem and into the roots.
- **CRUISER® is systemic**, with high levels uptake and movement in the plant

¹⁴C Intensity
Images represent total ¹⁴C, which may include parent and metabolites

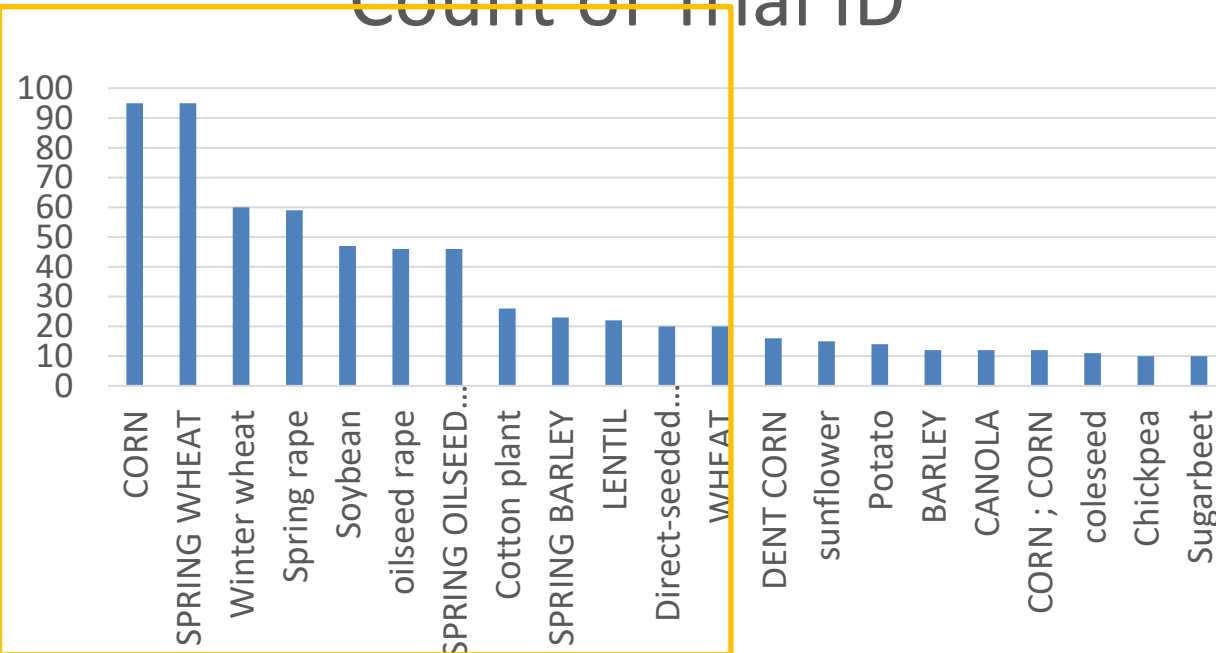
Results from around the world!

Studies Conducted Around The Globe

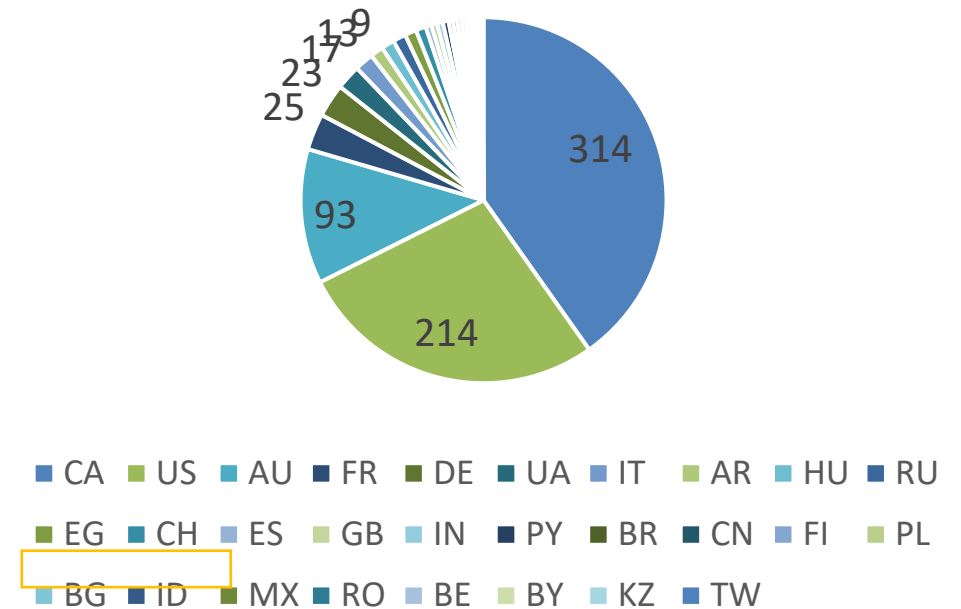
PLINAZOLIN® technology – Trials overview across years

- Trials done globally up to 10 000 (all types of application)
- Up 800 only Seed treatment since 2013

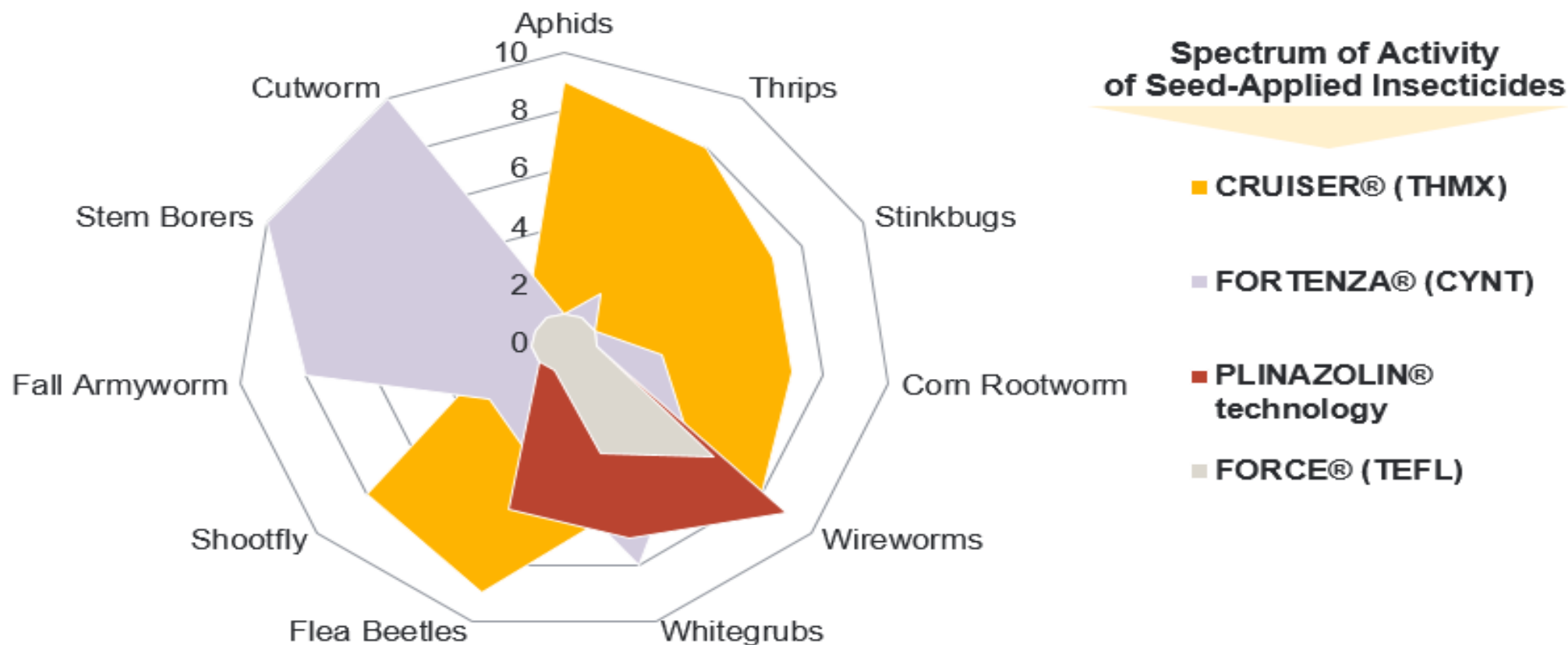
Count of Trial ID



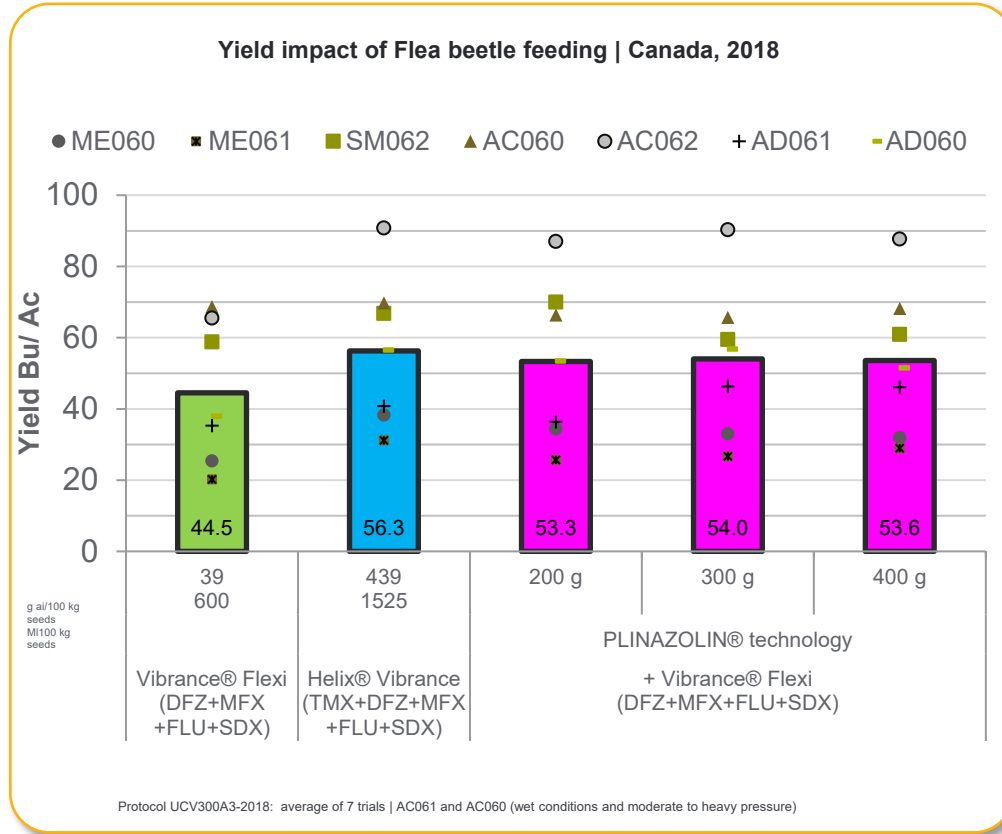
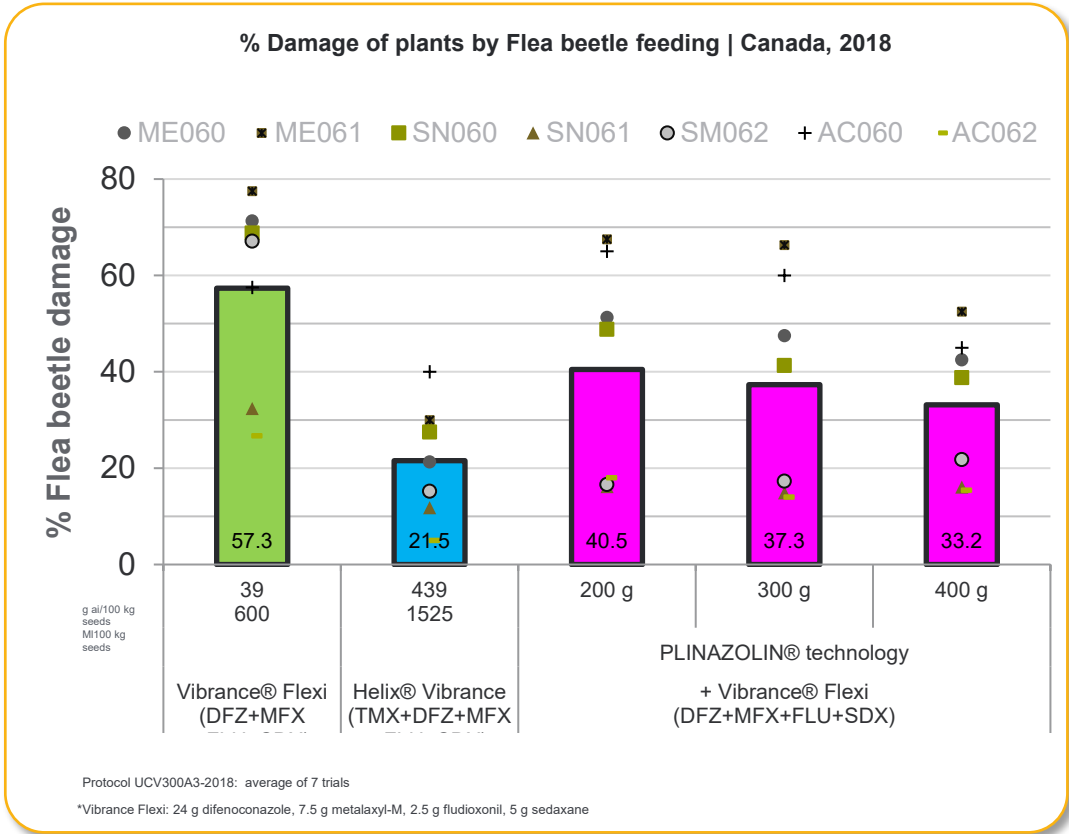
Distribution worldwide



New use patterns under development across the world!



A new partner for CRUISER® on Flea Beetle in Canola



Not for Distribution. All photos / data are either the property of Syngenta or are used with permission. Product performance assumes pest presence.

A new partner for CRUISER® on Flea Beetle in Canola



UNTREATED



PLINAZOLIN®



UNTREATED

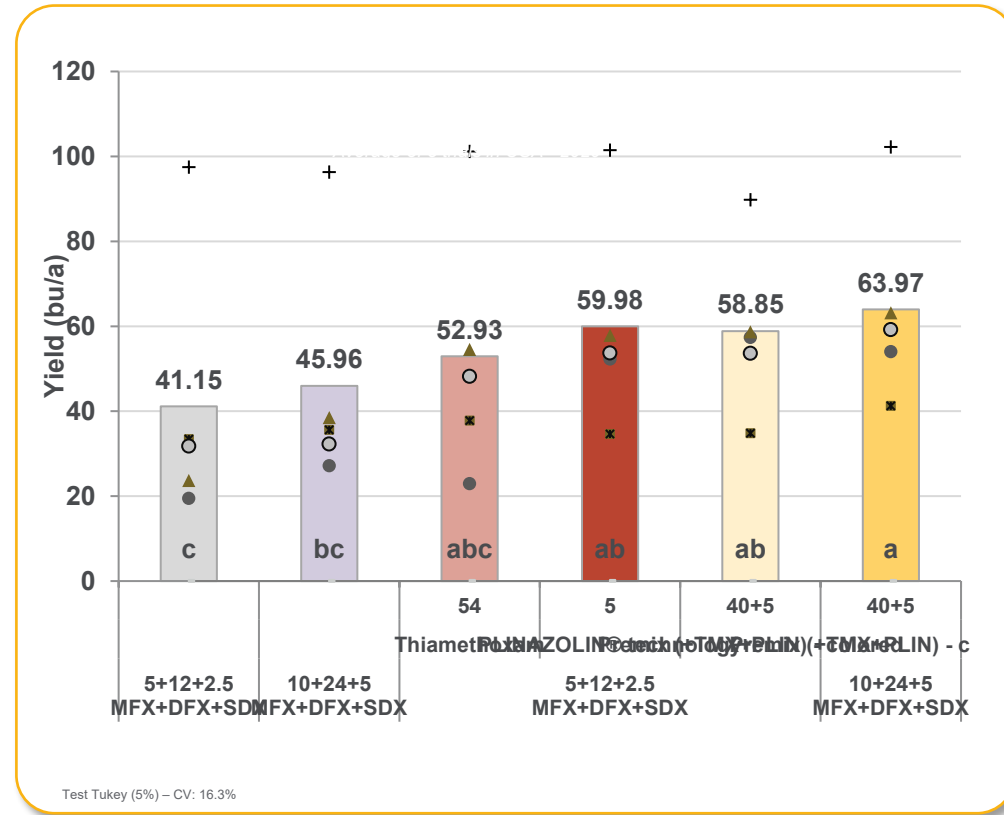
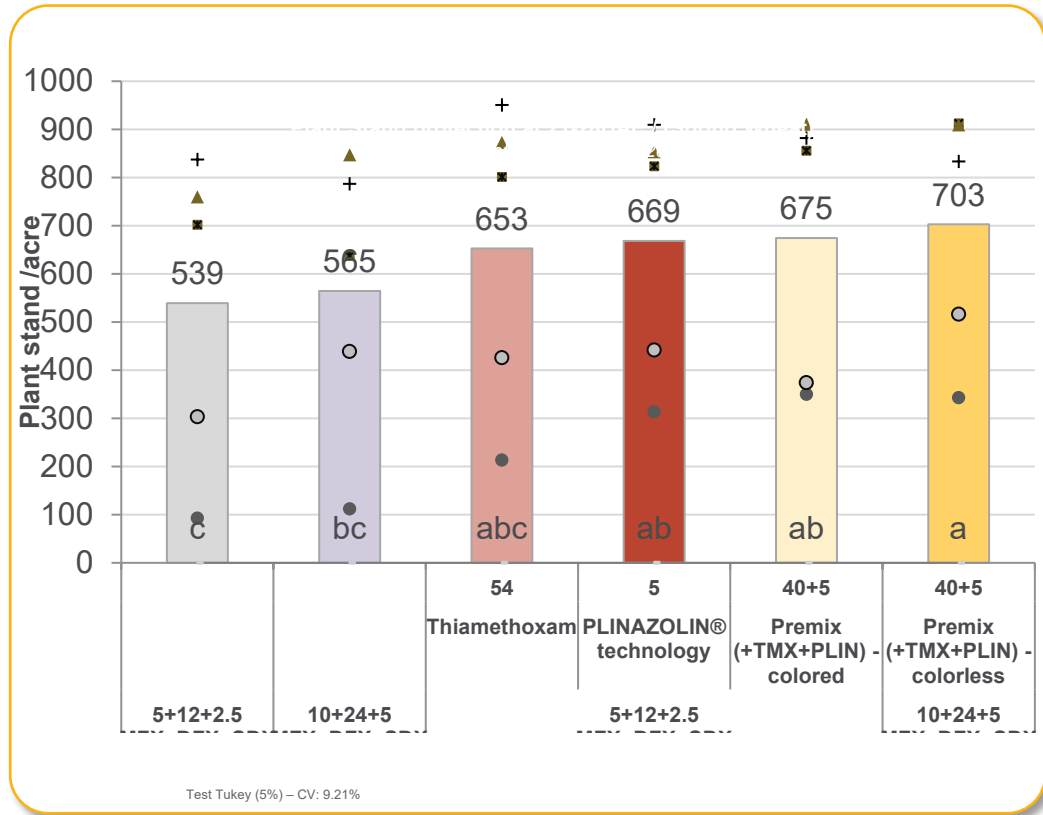


PLINAZOLIN®

Photos: C. Weiss, In-House Field Trial Canada, 2022

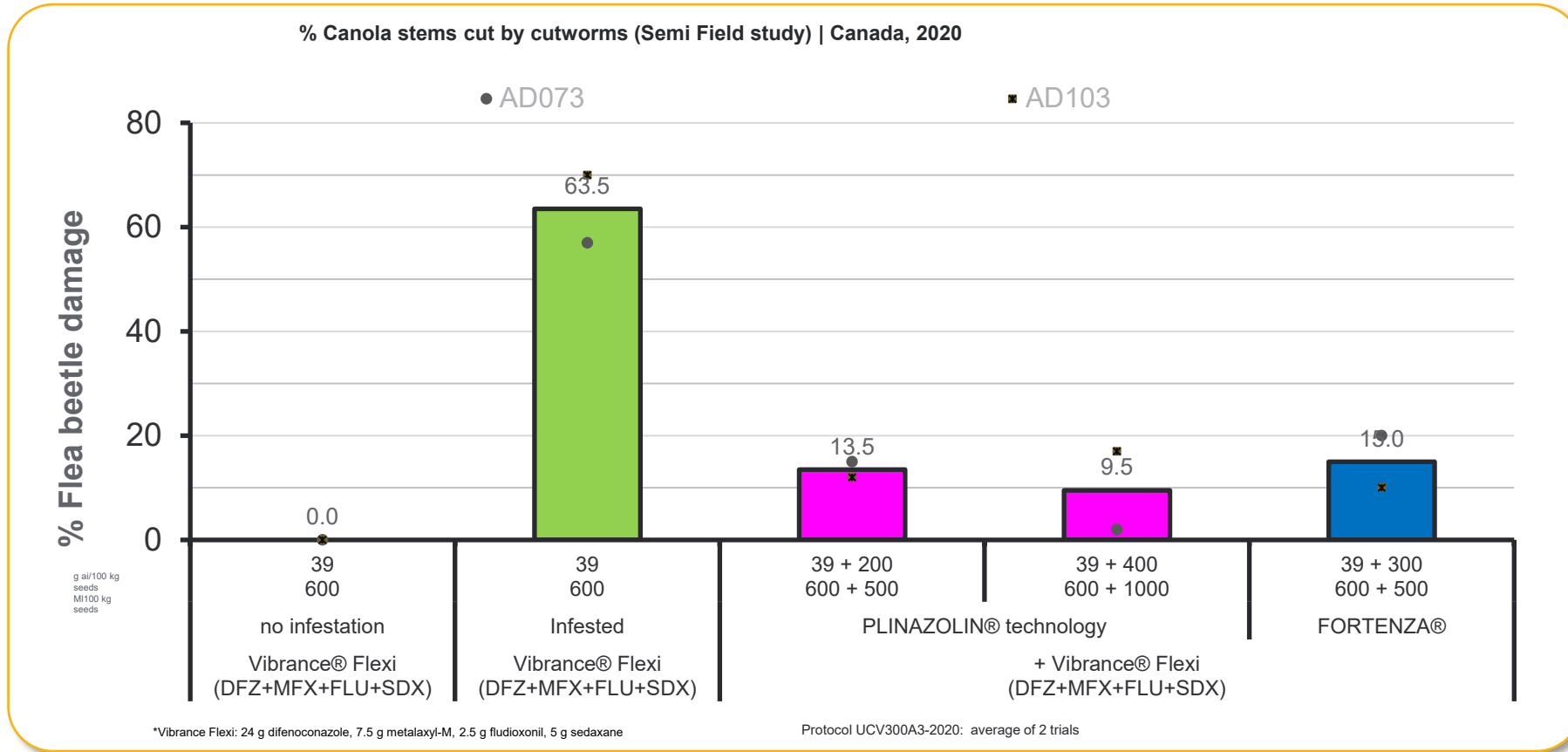
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PLINAZOLIN® delivering reliable performance in all different formulation - Solo and in mixtures.



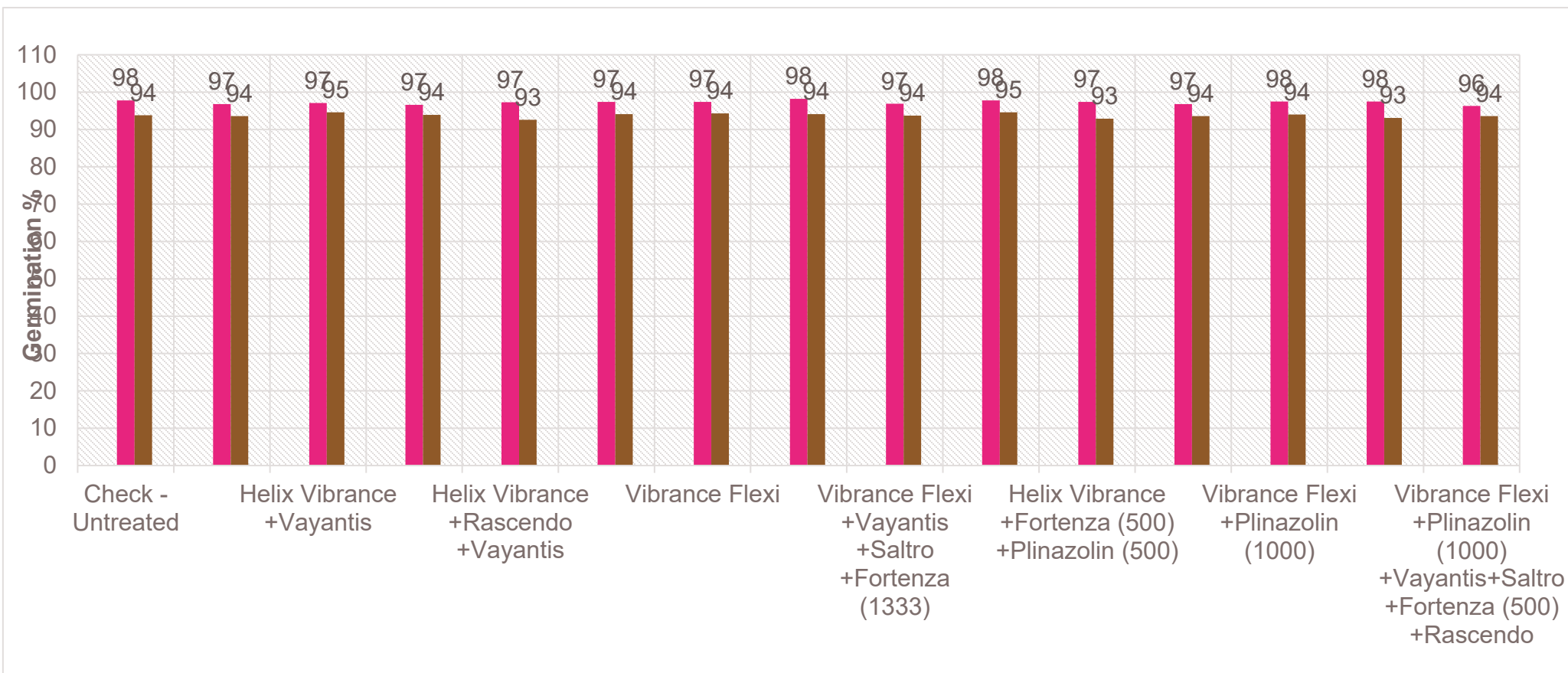
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A new partner for CRUISER® on cutworm in Canola



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Excellent seed safety. No negative effect on crop establishment



■ SG: standard germination
■ VIG: vigor
 T12: twelve month after seed treatment

Not for Distribution. All photos / data are either the property of Syngenta or are used with permission.

What is EQUENTO® Extreme?

 **Equento**® +  **Cruiser**®
=  **Equento**® **Extreme**
PLINAZOLIN® technology



EQUENTO® Extreme

Product Highlights

- EQUENTO® Extreme technology is a powerful insecticide solution, delivering above and below ground protection against **early season insect pests in canola**.
- **Applied in a mixture of EQUENTO® and CRUISER®** seed treatments, delivering fast-acting, long-lasting protection with proven crop safety.
- Ideal soil movement and plant uptake properties provide **consistent performance under a wide range of growing conditions**.
- **Novel modes of action** support **resistance management strategies** for a range of seedling establishment pests, particularly **Redlegged earth mites**
- EQUENTO® Extreme technology will be available through your certified canola seed provider for the 2024 planting season.



EQUENTO[®] Extreme - Insect Pests on label

Control of Aphids:

Green Peach
(*Myzus persicae*)



Grey Cabbage
(*Brevicoryne brassicae*)



Suppression of:

Lucerne Flea
(*Sminthurus viridis*)



Protection from:

Redlegged Earth Mites
(*Halotydeus destructor*)



Wireworm



Bronze Field Beetle



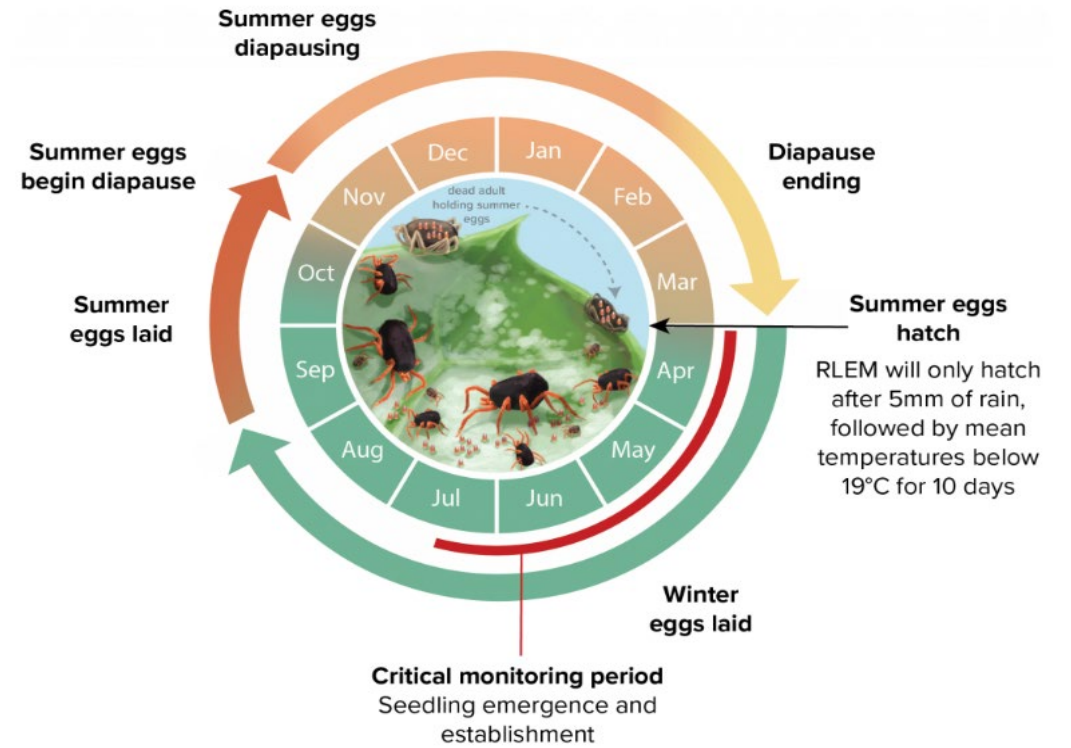
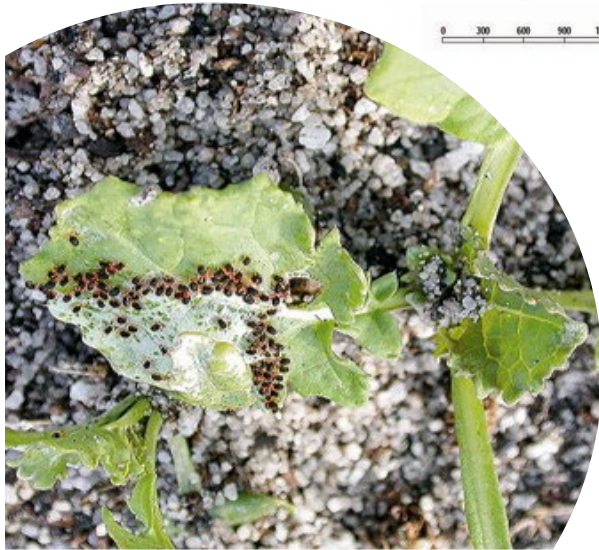
Photos from Cesar Australia – Julia Severi and Andrew Weeks

EQUENTO[®] Extreme - Insect Pests on label

Canola Pests	EQUENTO [®] Extreme	CRUISER [®] Opti	Poncho [®] Plus	
Aphids:	Control	Control	Protection	
Green Peach Aphid	Control	Control	Not called out	
Grey Cabbage Aphid	Control	Control	Not called out	
Redlegged Earth Mite	Protection	Suppression	Protection	
Blue Oat Mite	Not On Label	Not On Label	Protection	
Lucerne Flea	Suppression	Suppression	Suppression	
Cutworm	Not On Label	Not On Label	Protection	
Wireworms:	Protection	Protection	Protection	
Bronze Field beetle	Protection	Not called out	Not called out	

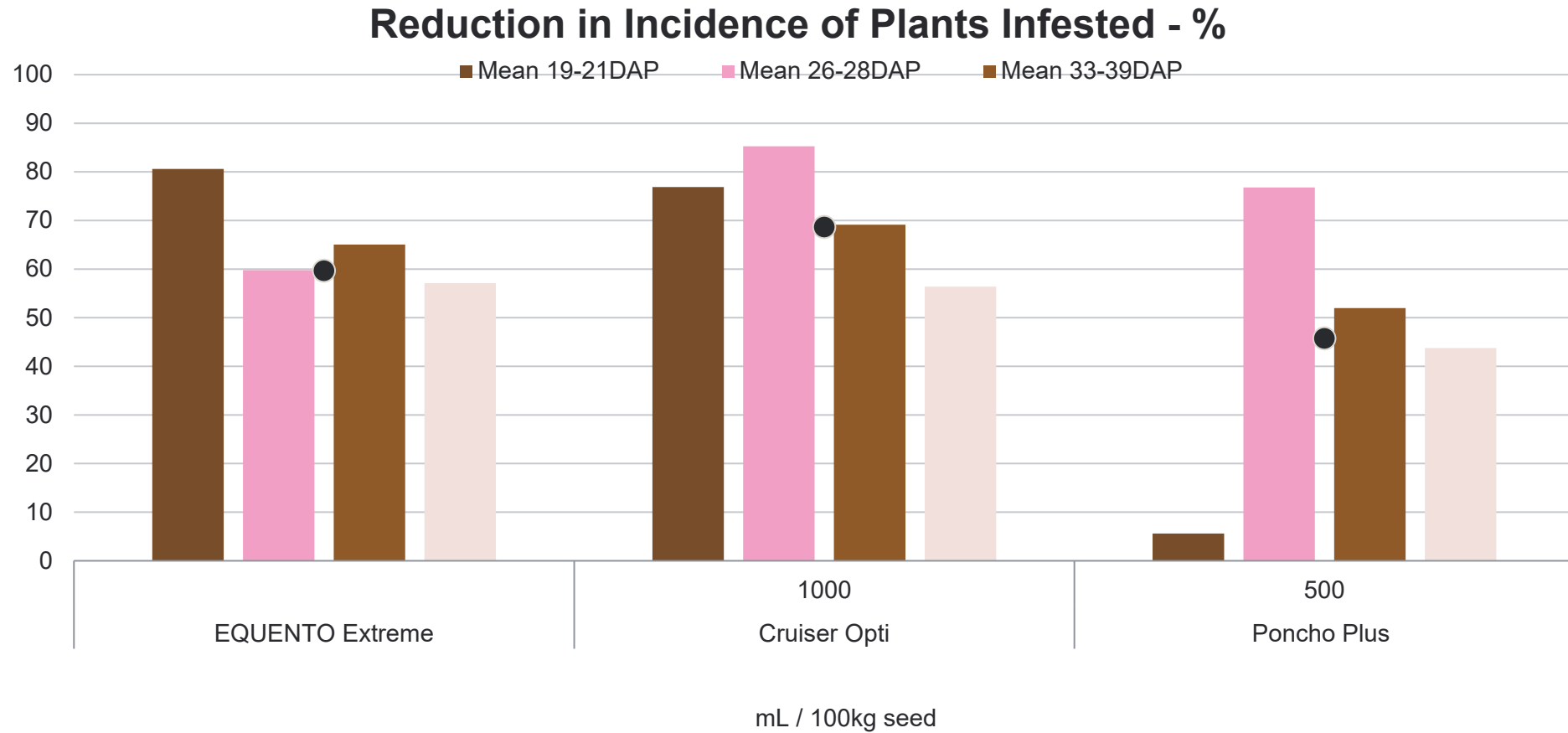
Control
 Suppression
 Protection
 Not On Label
 Not called out

Redlegged Earth Mite (RLEM): Life Cycle/Distribution/Damage



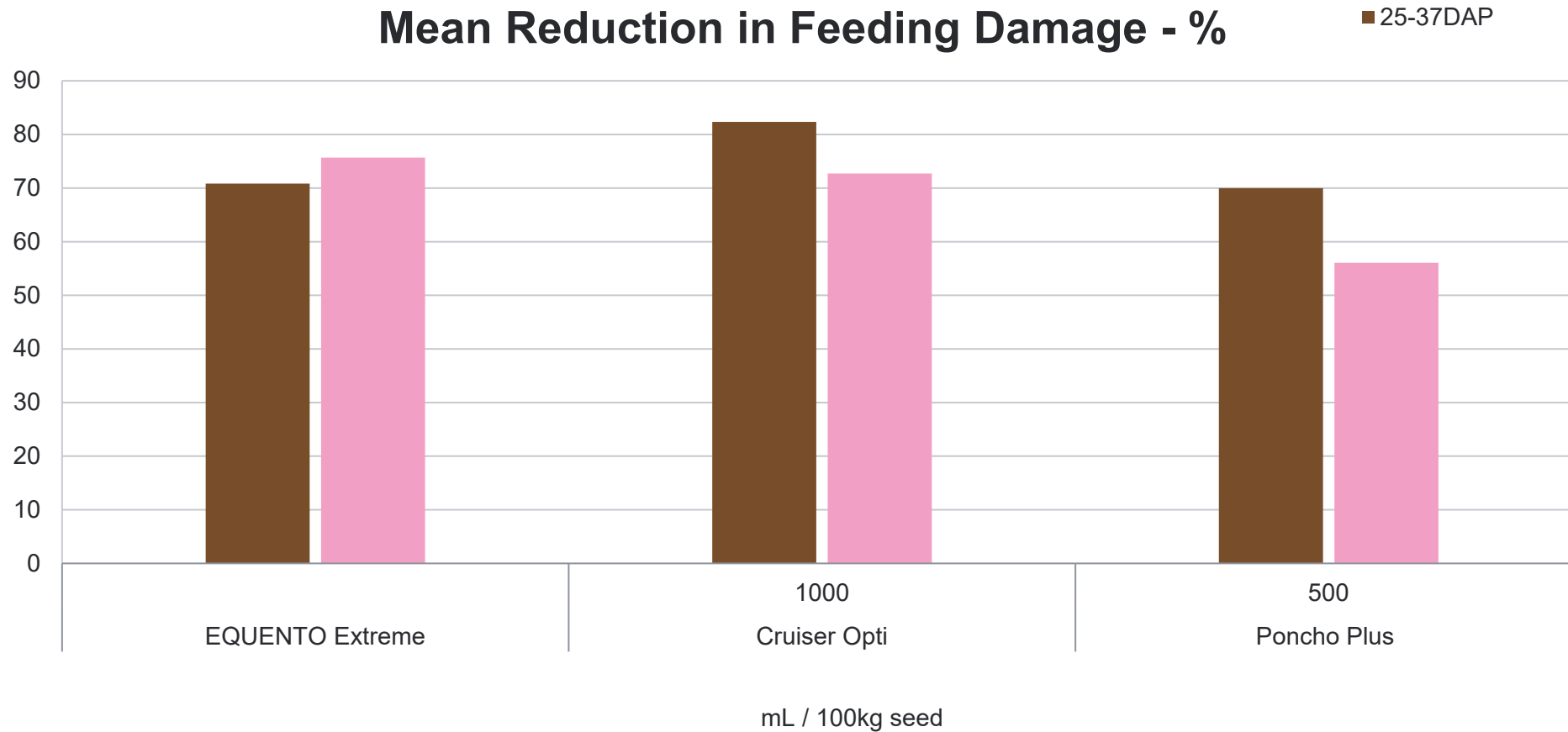
Redlegged earth mite biology and lifecycle. Illustration by Elia Pirtle, Cesar Australia

EQUENTO® Extreme – Redlegged Earth Mites



Reduction in Incidence of Plants Infested with Red Legged Earth Mite as a % and assessed at 4 timings up to 6 weeks after planting across canola. 5 trials were conducted in New South Wales, Victoria, South Australia and Western Australia. Trials were conducted by Syngenta Field Biology team and CROs in 2019.

EQUENTO[®] Extreme – Redlegged Earth Mites



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In summary,

- EQUENTO® Extreme technology is a powerful insecticide solution, delivering above and below ground protection against **early season insect pests in canola.**
- Ideal soil movement and plant uptake properties provide **consistent performance under a wide range of growing conditions.**
- Contains **new group 30 mode of action supporting resistance management.**
- **Excellent crop safety** with no negative effect on germination.
- **3–4 week protection** for emerging seedlings.
- 2 Weeks shorter grazing withholding period to competitor products.
- **Excellent physical compatibility** with other seed treatments.
- Supported by industry leading product development and support by The Seedcare Institute.

THANK YOU