

**GCIRC CAMBRIDGE**

# **Digitizing the plant trialing Industry With High-throughput Phenotyping: A Decade Of Progress And Perspectives**

DATE

April 2025

AUTHOR(S)

Alexis Comar, Nicolas Cheviet, Hugh Frost & All Hiphén team





**Alexis Comar, PhD**

CEO & founder of Hiphen

Following his thesis on high-throughput digital phenotyping, Alexis decided to found Hiphen, the contraction of “**H**igh-throughput” and “**P**henotyping”, to bridge the gap between Research and Industry by developing remote sensing applications and image analytics solutions that empower breeders, product developers and crop scientists with greater phenotyping capabilities globally.



The company is founded in Avignon, France on October 22<sup>nd</sup>

**2014**



HIPHEN® joins the CAPTE Research Unit (co-founded with INRAe & Arvalis)

**2018**



HIPHEN® reaches 20 employees, still based in Avignon, France

**2021**



Acquisition of US-based plant phenotyping company SlantRange®

**2023**



Acquisition of Aurea Imaging Phenotyping Division

**2025**

**2016**

Winner of a prestigious french grant (I-lab) + Launch of the 1<sup>st</sup> product (Airphen camera)



**2020**

Launch of our homegrown data platform Cloverfield™



**2022**

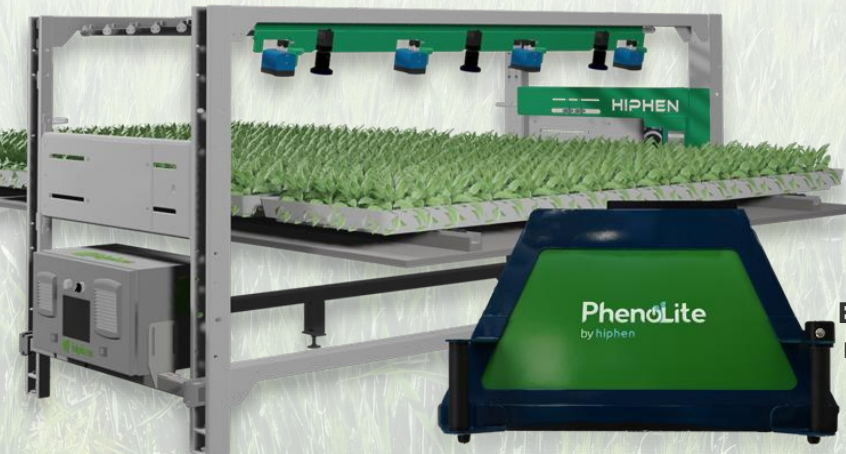
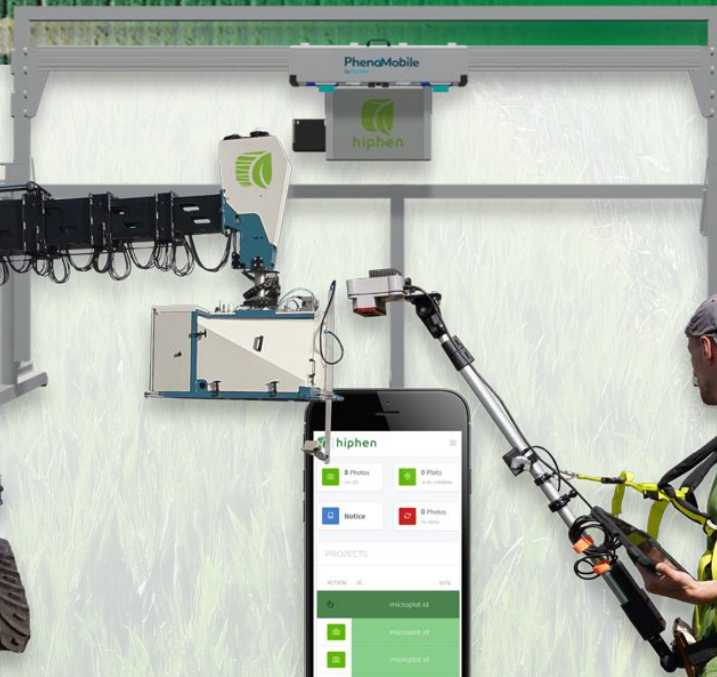
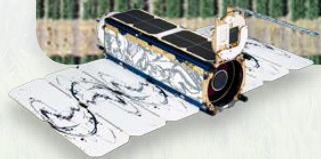
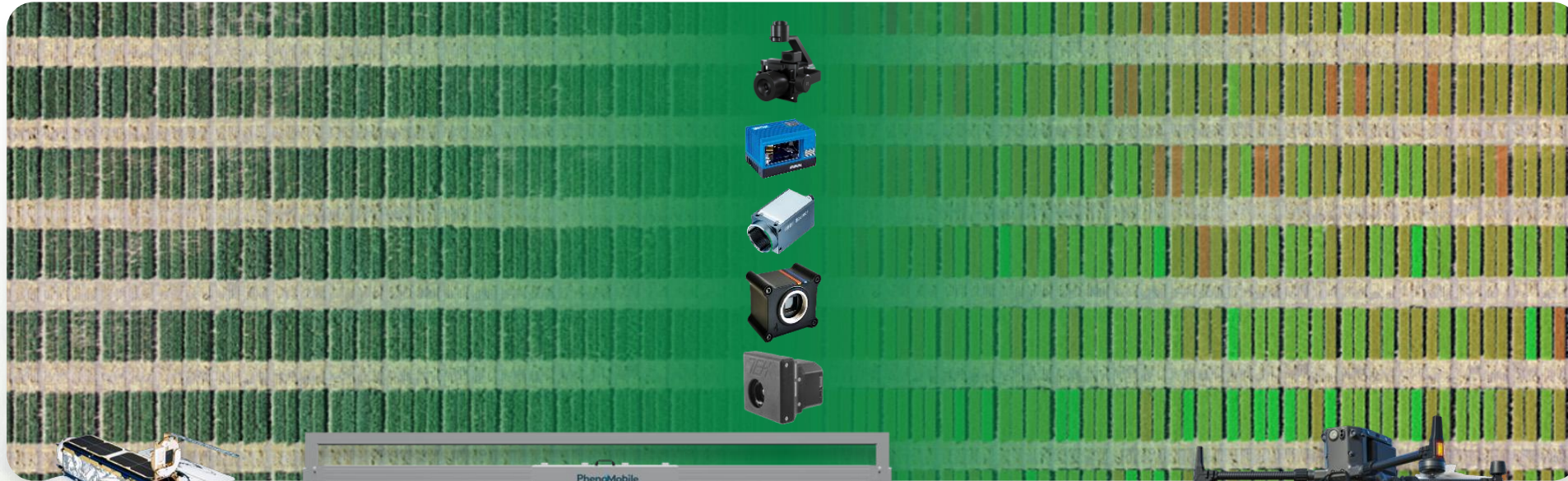
Launch of HIPHEN Corp. our subsidiary in the USA



**2024**

Launch of two new products Literal & PhenoLite®





Deep agronomic knowledge



Mechanical engineering



Cloud-based data engine built for scale



Tailor-made Equipment



Easy-decision making tools

A person is kneeling in a field, sowing seeds into the soil. The image is framed with a red border.

**Seed Breeding**

A large industrial facility with multiple rows of stainless steel processing equipment and conveyor belts. The image is framed with a green border.

**Agro Processing**

A blue tractor pulling a white agricultural sprayer across a green field. The image is framed with a red border.

**Crop Protection/Nutrition**

A close-up shot of fresh produce, including several red and yellow tomatoes and a green zucchini. The image is framed with a green border.

**Agro Production**

A laboratory setting where a scientist in a white lab coat and blue gloves is working with various pieces of glassware, including test tubes and beakers containing green liquids. Fresh produce like corn and tomatoes are also visible on the lab bench. The image is framed with a green border.

**Academics/Research Centers**



# Our products to deliver powerful image analytics



**PhenoScale**  
by hiphen



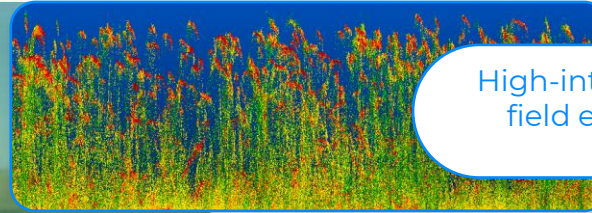

High-throughput phenotyping from drones & satellite imagery

**Literal**  
by hiphen



High-resolution phenotyping for small plot trials

**PhenoMobile**  
by hiphen



High-intensity sampling for field experimentation & research

**PhenoStation**  
by hiphen

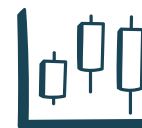
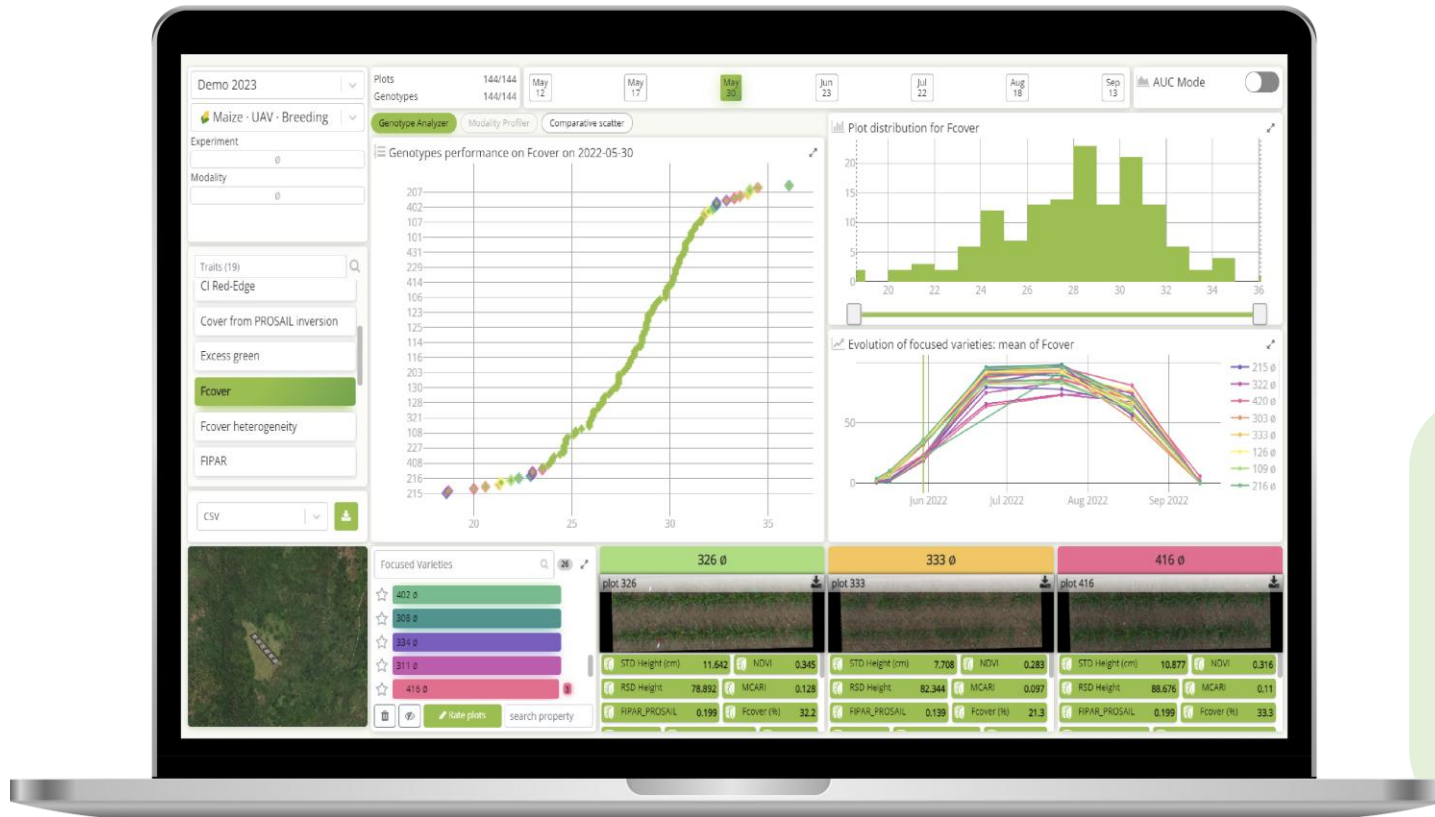


Imaging solutions for greenhouses, research laboratories & post-harvest QC

**PhenoLite**  
by hiphen



Nomade solution for post-harvest quality assessment on the fly



# 15M

Plots Screened



# >6k

Flights Processed



# 70+

Traits



# >18

Countries



**PhenoMobile**  
by hiphen



**Literal**  
by hiphen



**PhenoScale**  
by hiphen

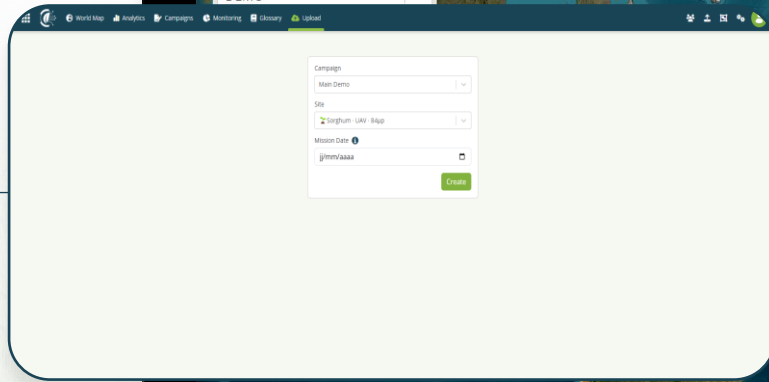


**PhenoStation**  
by hiphen

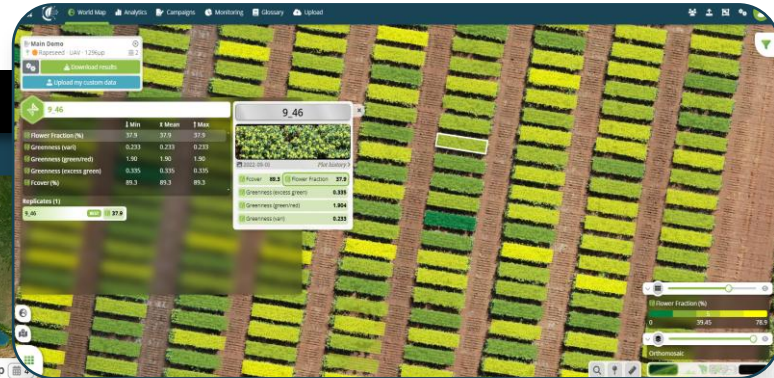
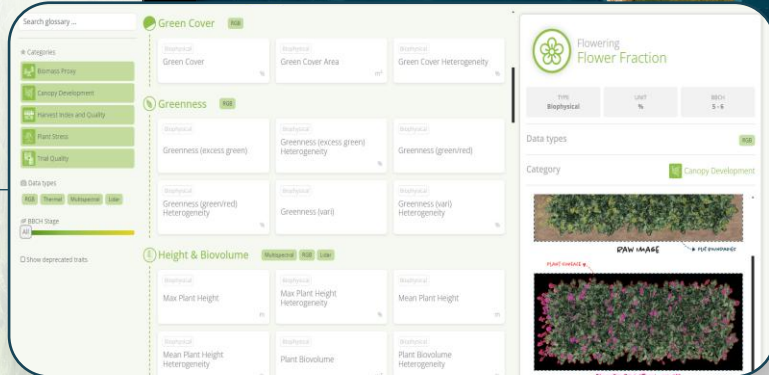
# On-time Phenotyping with the Cloverfield Data Platform



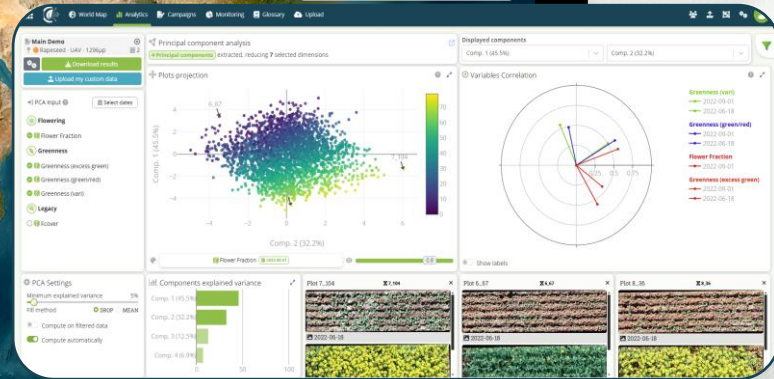
Upload Datasets Easily



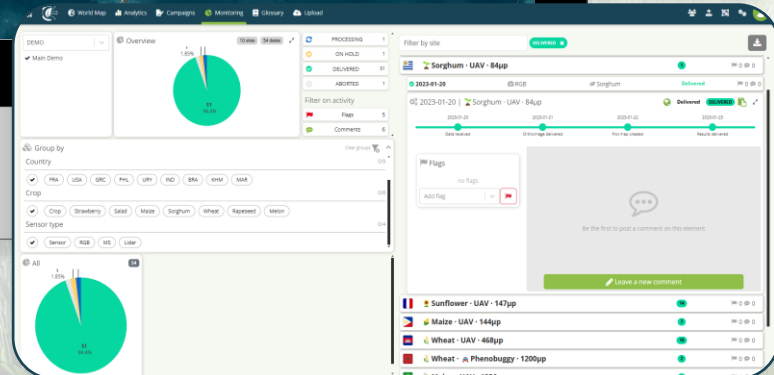
Browse Our Trait Glossary



All Your Traits Only a Click Away



Tailor-made Analytics Dashboards



Monitor campaign Progress



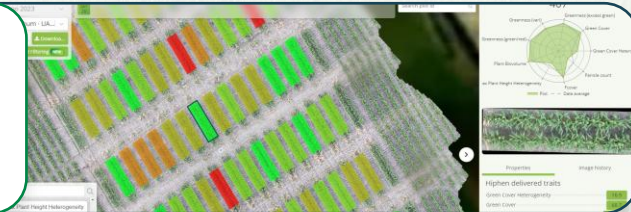
Use case 1:  
Field phenotyping in  
nurseries



Use case 2:  
Field phenotyping for  
yield correction



Use case 3: Digitizing  
traits used in regulatory  
trials for crop protection



Use case 4 and  
perspective: towards  
PHENOMIC PREDICTION





1. Complex filters
2. Diversity on traits
3. Diversity on images

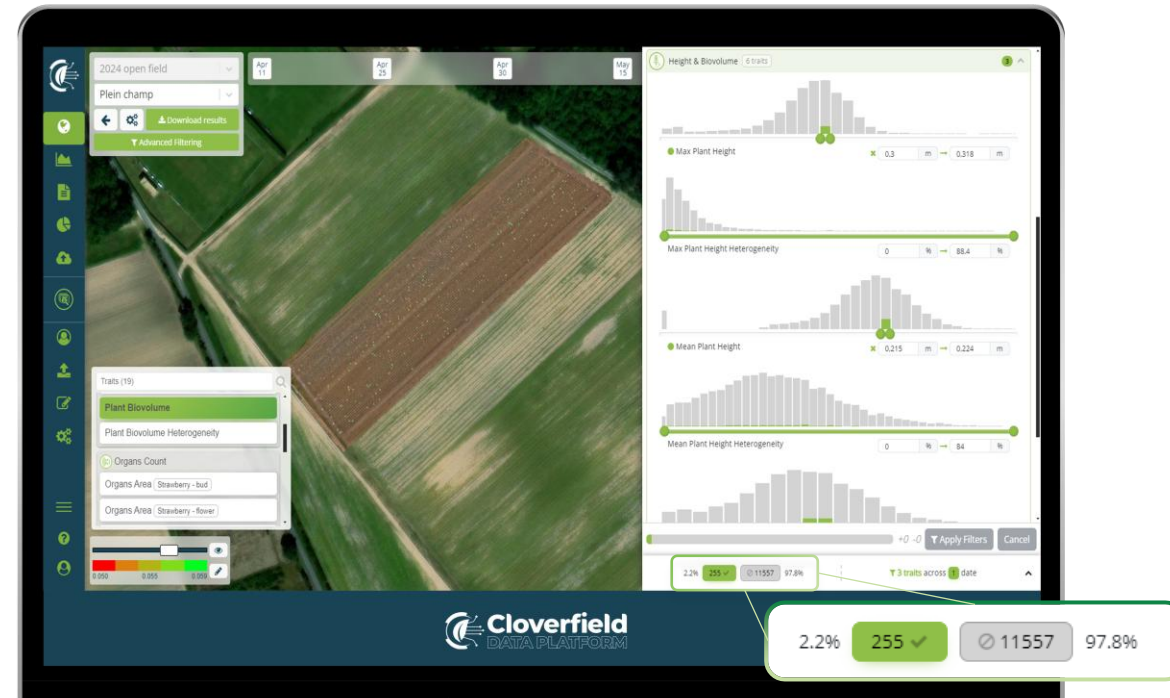


Diversity



### Selected traits

- Precocity
- Biovolume
- Number of fruits
- Size of the flowers



Phenomic Breeding values

Sensor data

Phenoscale

Processing tech

Image to traits

Mapping diversity

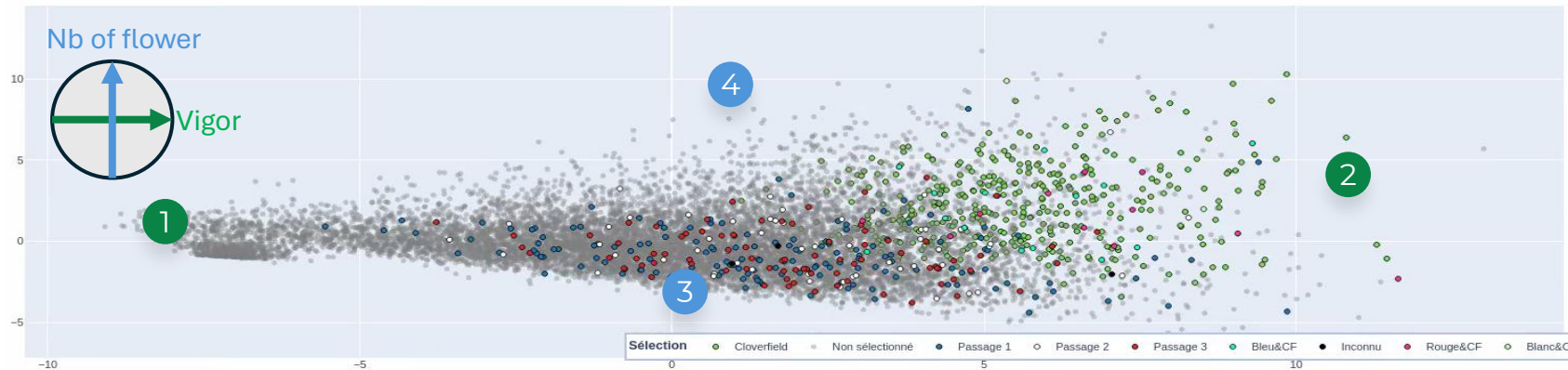
Traits histogram

Selection

Which plant to advance?



Diversity map of 12 000 strawberries plant



# Screening for drought resistance through modeling

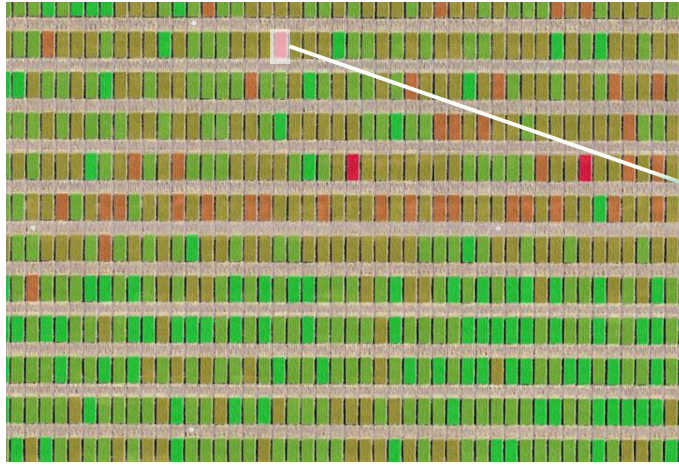
1 Water balance model



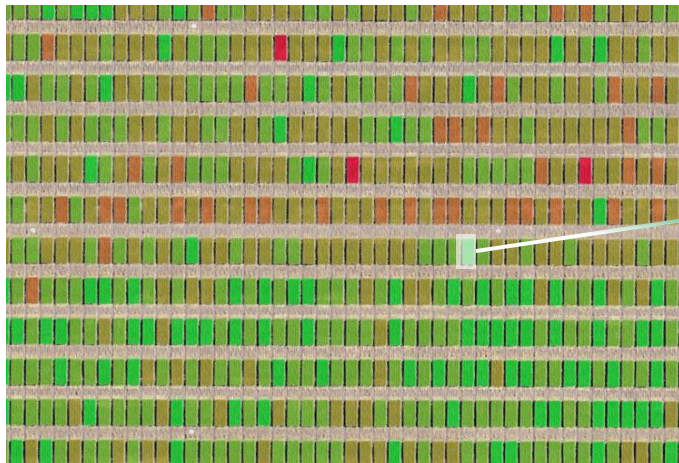
2 Disentangling the signal with instantaneous stresses



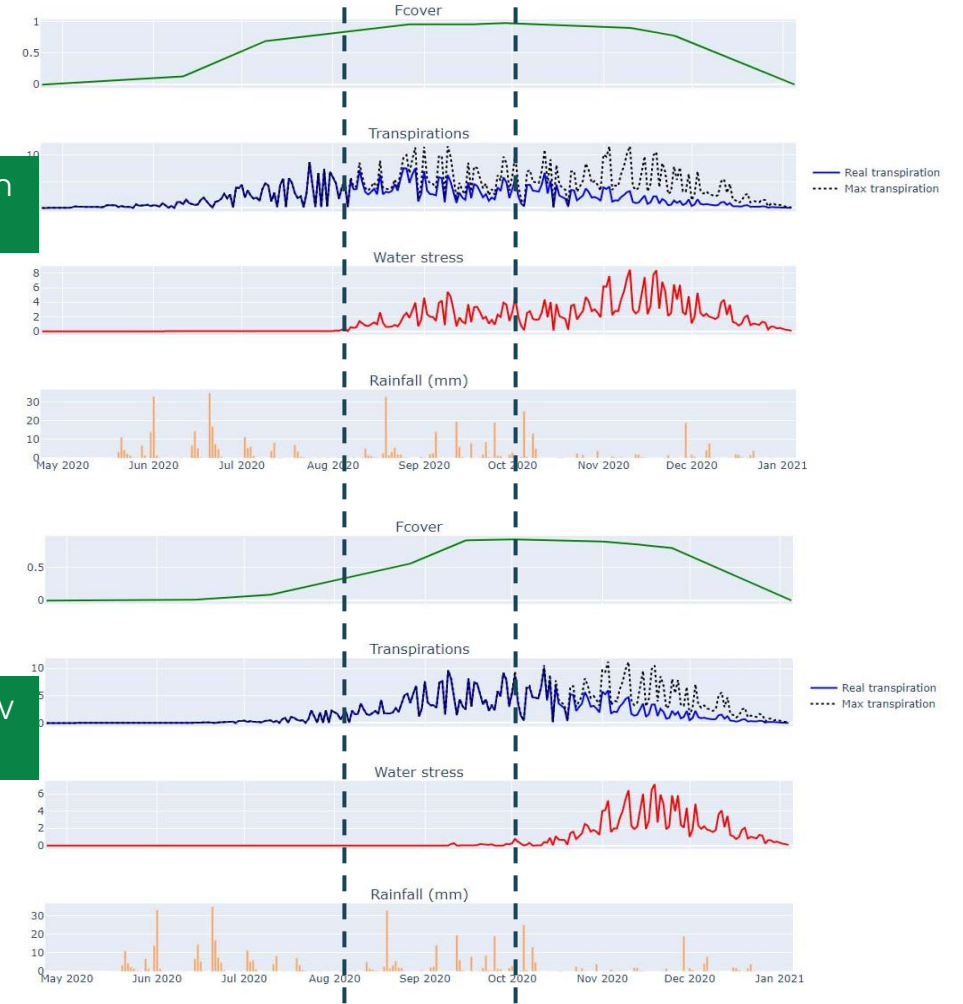
3 Calculating "efficiencies" (WUE - LUE, etc..)



Plot with a high early vigor



Plot with a low early vigor





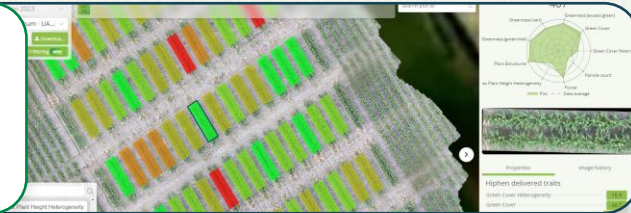
Use case 1:  
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Use case 2:  
Field phenotyping for  
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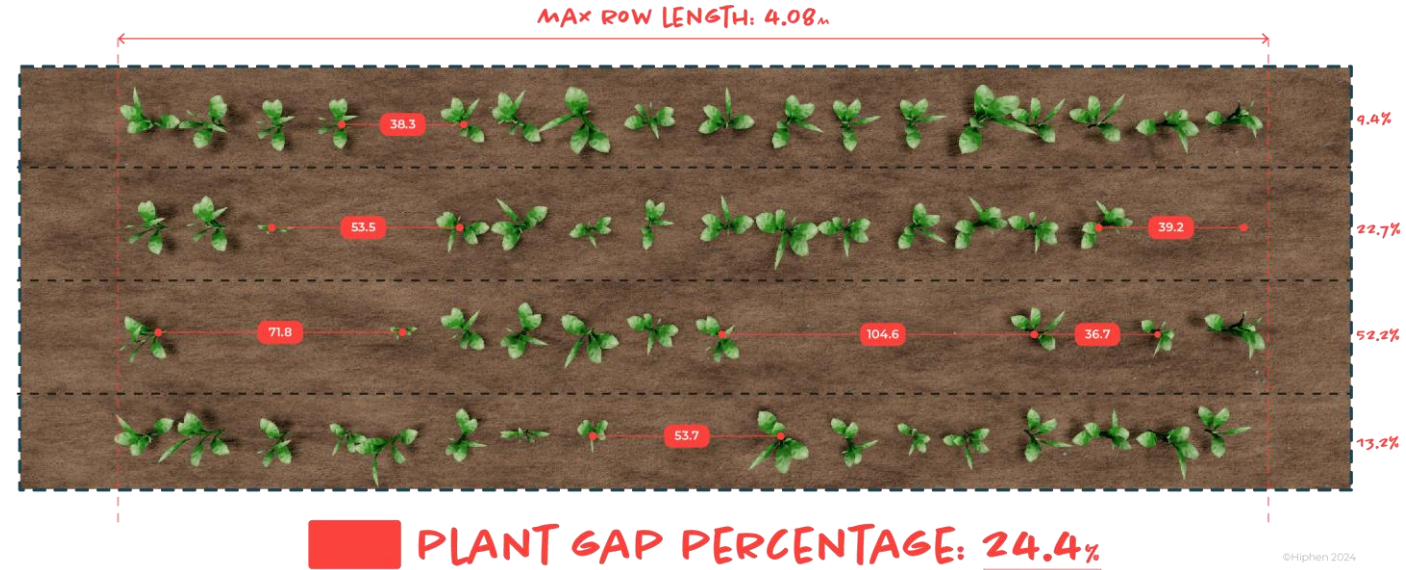
Use case 3: Digitizing  
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trials for crop protection



Use case 4 and  
perspective: towards  
PHENOMIC PREDICTION



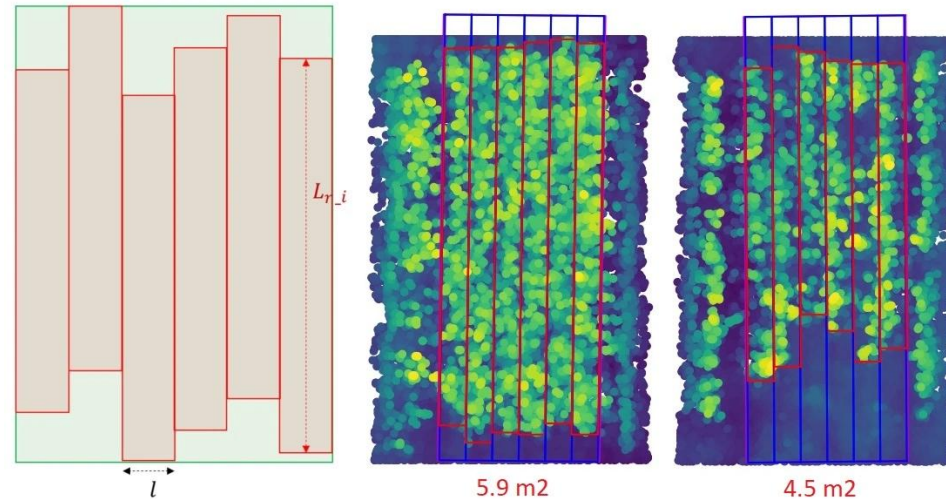
# Yield correction example – In Theory



©hiphen 2024

$$Yield_{raw} = \frac{\text{Weight harvested (T)}}{\text{Surface (ha)}}$$

$$Yield_{corrected} = \frac{\text{Weight harvested (T)}}{\text{Measured Surface (ha)}}$$



$l$ : row spacing  
 $L_{r_i}$ : Length of row  $i$

$$\text{Plot Area} = \sum_{i=1}^{nb\_rows} L_{r_i} \times l$$

**Plot 1 - 100% harvestable**



$$Yield_{corrected} P1 = Y_{harvested}$$

**Plot 2 - 72% harvestable**



$$Yield_{corrected} P2 = \frac{Y_{harvested}}{0,72}$$

## Emergence issues evaluation at the plot level – from Drone imagery



RAW IMAGE  
row LENGTH

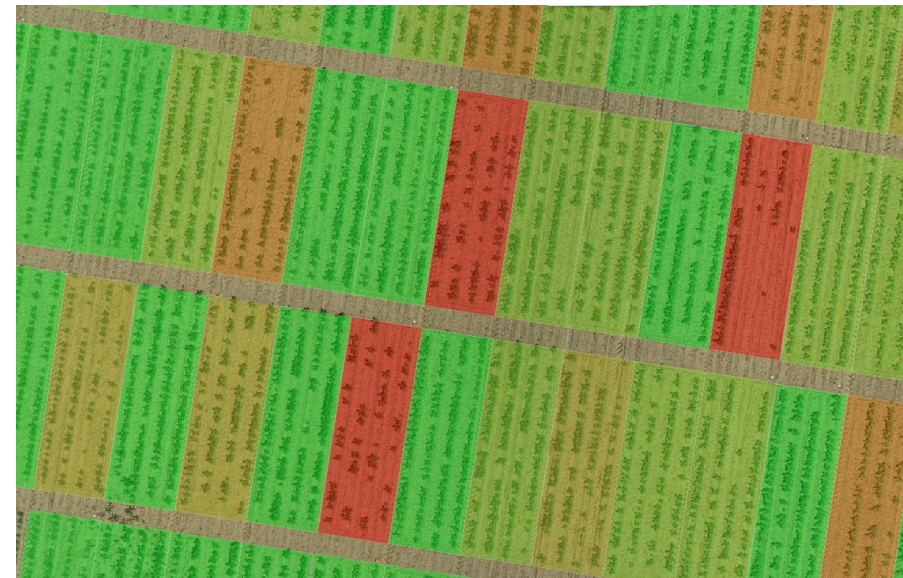
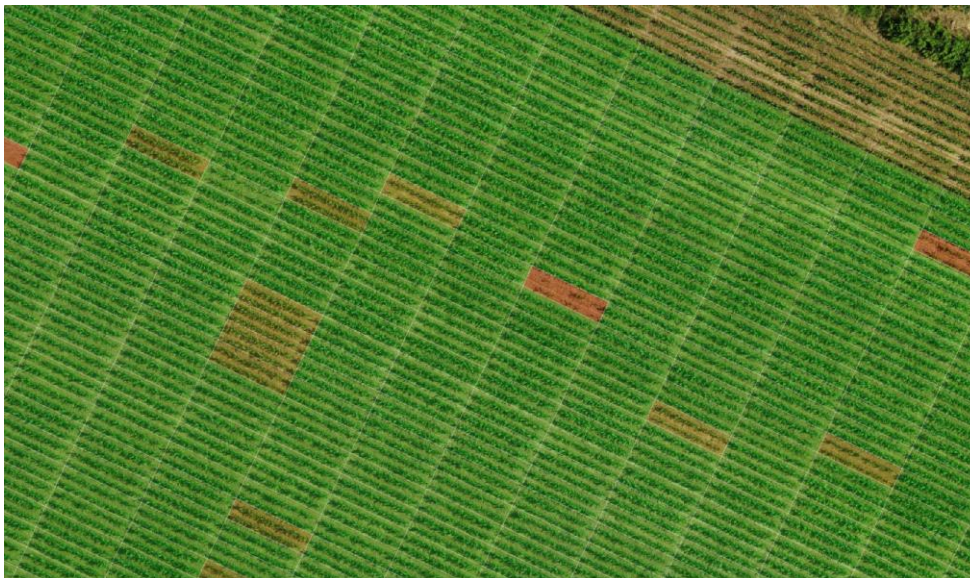


PLOT QUALITY: 43.75%



PLOT QUALITY SCORE: 6

-  No missing plants
-  Missing plants
-  No plants





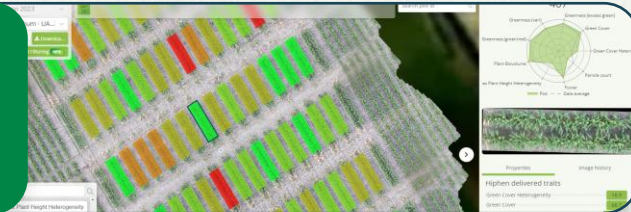
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Use case 4 and  
perspective: towards  
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# How to assess the accuracy & reliability of digital technologies for plant phenotyping?

## Manual Assessments



Tedious, subjective, No data interoperability



Official breeding trials

## Digital Literal® Assessments



Consistent, Repeatable, Precise Assessments



Validation needed for official breeding trials

© EPPO - Licensed for Guest #0000u0000  
DOI: 10.1111/epp.13037

**EPPO STANDARD ON EFFICACY EVALUATION OF PLANT PROTECTION PRODUCTS**

**PP 1/333 (1) Adoption of digital technology for data generation for the efficacy evaluation of plant protection products**

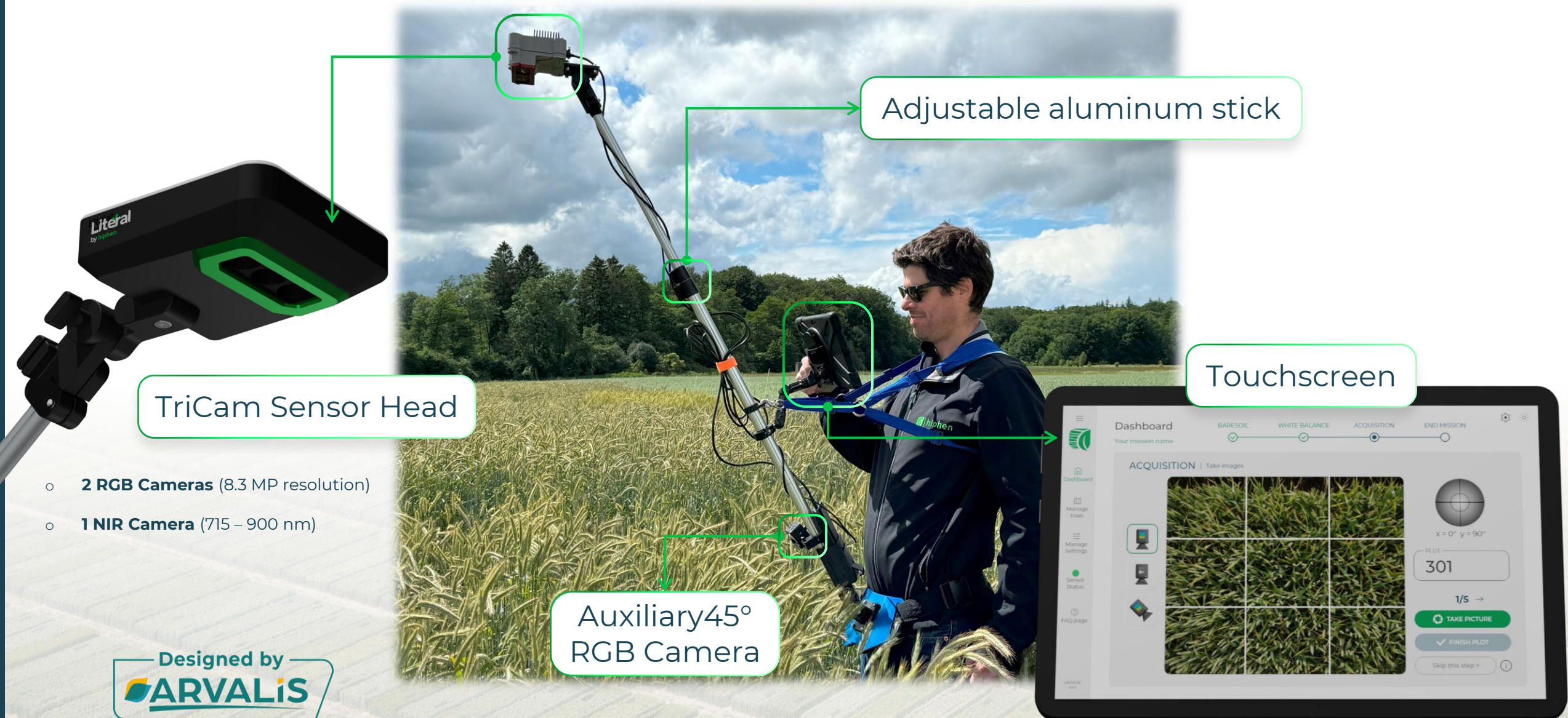
**Specific scope:** This Standard describes the validation, verification, and calibration of digital technologies that may be used to assess the efficacy of plant protection products (PPP). Currently, efficacy data are collected through human observation or other documented meth-

- Software: any algorithm approach (e.g. object recognition and classification, regression, segmentation, classical approaches, machine or deep learning as well as simple mathematical indexes such as the Normalized Difference Vegetation Index).



*EPPO guidelines to adapt digital technologies for product testing*

# Literal® - High-resolution imaging device for small plot trials



Adjustable aluminum stick

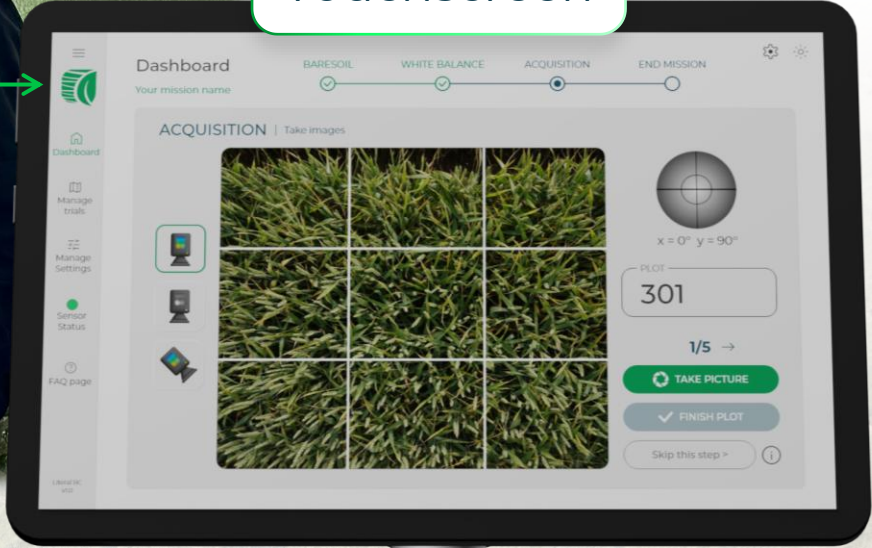
TriCam Sensor Head

Touchscreen

Auxiliary 45° RGB Camera

- **2 RGB Cameras** (8.3 MP resolution)
- **1 NIR Camera** (715 – 900 nm)

Designed by  

## Plot sampling



## Typical trial design:

- 3 trial sites
- 200 genotypes
- 2 replicates
- 20 controls
- 2 m x 1 m plots



Intensity : 7  
Area : 4

Intensity : 7  
Area : 5



Intensity : 9  
Area : 5

Intensity : 2  
Area : 5



## Visual scoring:

- Infestation rate: 1 (no symptoms) to 9
- Surface affected: 1 (limited area affected) to 5

- Literal® image acquisition for a wide diversity of genotypes and controls
- Automatic analysis pipeline:



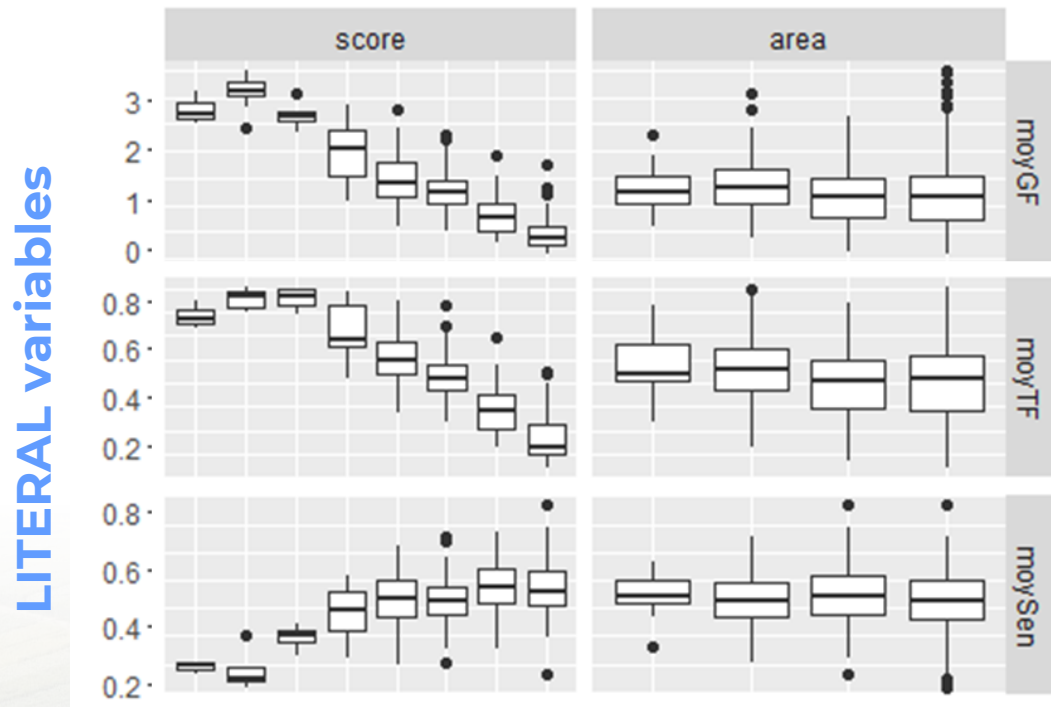
RGB Image

Segmentation into green  
/ chlorotic / necrotic

Rating / patch

# Comparing 420 plots (ca. 200 genotypes) with visual scores

## Visual scores



CanopyGreen\_CoverFraction (moyGF): Fraction of soil covered by green vegetation. It is the product of the two previous variables.

CanopyTotal\_CoverFraction (moyTF): Total canopy fraction of the vegetation

CanopyTotal\_SenescentFraction (moySen): Senescence fraction of the vegetation

- Good agreement between the green or the total canopy cover and the score of intensity
- The senescence fraction brings additional information
- **Heritability LITERAL ( $H^2 = 0.75$ ) vs Heritability visual rating ( $H^2 = 0.65$ )**



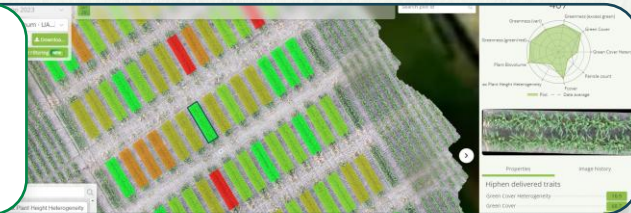
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Use case 4 and  
perspective: towards  
**PHENOMIC PREDICTION**



# Hunting for predictions through classical phenotyping or phenomic prediction

$$P = G \times E \times M$$



Sensor

## Trait Phenotyping

- Based on direct interpretation of the sensor signal
- Validated to ground truth
- We try to capture what is directly quantifiable by the signal

## Phenomic Prediction

- Based on a training dataset independent of the sensor acquired dataset
- We try to capture the heritable part of the trait estimation
- We try to **remove the E x M component**

Expl => on 2024 data I predict the theoretical yield I would have had in 2023

Traditional – crop  
physiologist /  
remote sensing  
/academic  
approach

...  
Generally,  
Modelling



**Breeders  
Target**

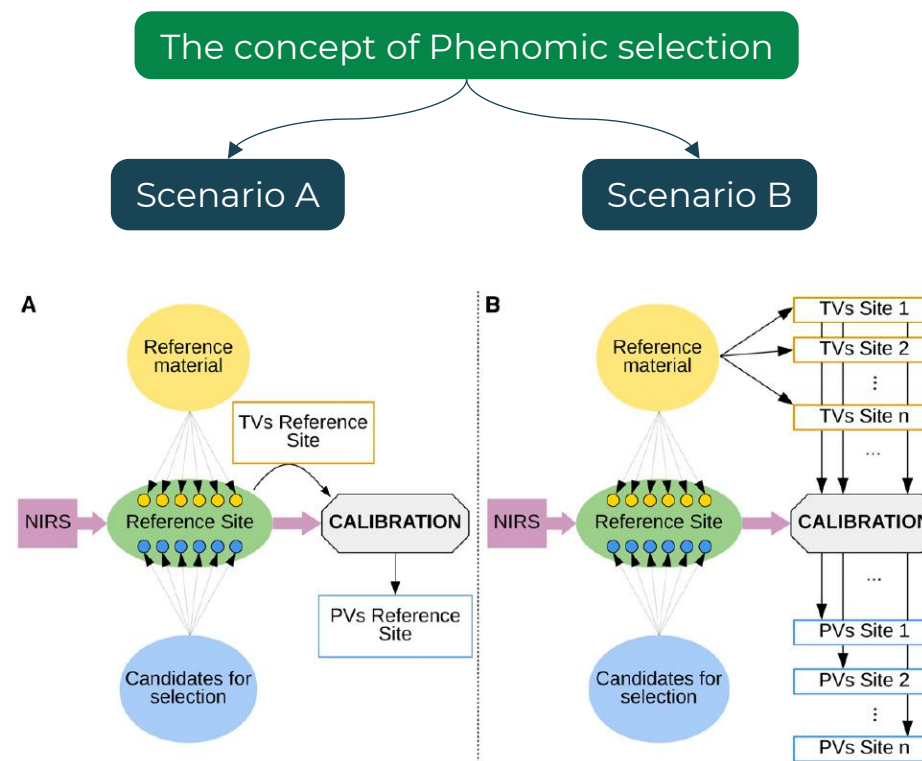
...  
Generally,  
Diversity  
Mapping

New more breeder-  
oriented approach

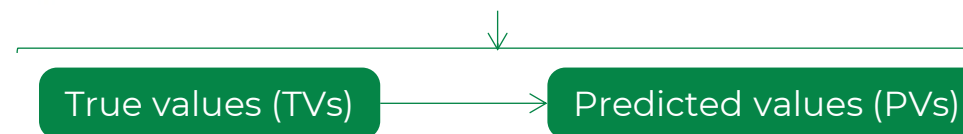


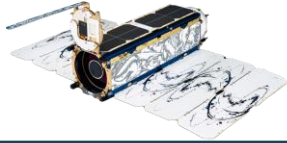
## Phenomic Selection Is a Low-Cost and High-Throughput Method Based on Indirect Predictions: Proof of Concept on Wheat and Poplar

Renaud Rincent,\* Jean-Paul Charpentier,<sup>1,†</sup> Patricia Faivre-Rampant,<sup>§</sup> Etienne Paux,\* Jacques Le Gouis,\* Catherine Bastien,<sup>†</sup> and Vincent Segura<sup>1,†</sup>  
 \*GDEC, INRA, UCA, 63000 Clermont-Ferrand, France, <sup>†</sup>BioForA, INRA, ONF, 45075 Orléans, France, <sup>‡</sup>GenoBois analytical platform, INRA, 45075 Orléans, France, and <sup>§</sup>EPGV, INRA, CEA-IG/CNG, 91057 Evry, France



**Figure 1** Schematic representation of the concept of phenomic selection, including the two scenarios tested in the present work: (a) S1, where the calibration model is trained with true values (TVs) and NIRs data collected at the same - reference - site and (b) S2, where the calibration model is trained with NIRs data collected at the reference site and TVs from other(s) environment(s). In both scenarios, the outcome of the prediction consists of predicted values (PVs).





### Satellite

5,000 to 100,000 plots

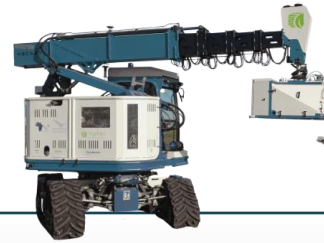
*Largest footprint for production fields*



### Drones

1,000 to 50,000 plots

*Standard traits at scale*



### Rovers (PhenoMobile)

1,000 to 10,000 plots

*Enhanced precision at scale*



### Handheld (Literal)

30 to 1,000 plots

*High-res plant features segmentation*

## The 6 dimensions of phenotyping

*M (measurements)*



Scanner



Imagery



3D imagery



Wavelength



Direction



Time



**PhenoMobile**  
by hiphen



**Literal**  
by hiphen



**PhenoStation**  
by hiphen



**PhenoScale**  
by hiphen



**PhenoLite**  
by hiphen

# How to synthesize the raw data, 2 approaches are possible



## Signal / Trait Approach

2018

frontiers  
in Plant Science

ORIGINAL RESEARCH  
published: 09 June 2019  
doi: 10.3389/fpls.2019.00685



### A High-Throughput Model-Assisted Method for Phenotyping Maize Green Leaf Area Index Dynamics Using Unmanned Aerial Vehicle Imagery

Justin Blancon<sup>1</sup>, Dan Dutartre<sup>2</sup>, Marie-Hélène Tixier<sup>1</sup>, Marie Weiss<sup>3</sup>, Alexis Comar<sup>2</sup>, Sébastien Praud<sup>1\*</sup> and Frédéric Baret<sup>3</sup>

<sup>1</sup> Bioemma, Centre de Recherche de Chappes, Chappes, France, <sup>2</sup> HIPHEN SAS, Avignon, France, <sup>3</sup> INRA UMR 114 EMMAH, UMT CAPTE, Domaine Saint-Paul, Avignon, France

( ... )

2023

OXFORD  
**G3**  
Genes | Genomes | Genetics

G3, 2023, 13(1), jkac294  
<https://doi.org/10.1093/g3journal/jkac294>  
Advance Access Publication Date: 29 November 2022  
Investigation

### Temporal phenomic predictions from unoccupied aerial systems can outperform genomic predictions

Alper Adak<sup>1</sup>, Seth C. Murray<sup>1\*</sup>, Steven L. Anderson<sup>2</sup>

<sup>1</sup>Department of Soil and Crop Sciences, Texas A&M University, College Station, TX 77843-2474, USA

<sup>2</sup>Syngenta, Naples, FL 34114, USA

\*Corresponding author: Department of Soil and Crop Sciences, Texas A&M University, College Station, TX 77843-2474, USA. Email: sethmurray@tamu.edu



## Latent space Approach

2018

The Plant Phenome Journal



Original Research

### In-Field Whole-Plant Maize Architecture Characterized by Subcanopy Rovers and Latent Space Phenotyping

Joseph L. Gage,<sup>\*</sup> Elliot Richards, Nicholas Lepak, Nicholas Kaczmar, Chinmay Soman, Girish Chowdhary, Michael A. Gore, and Edward S. Buckler

( ... )

2023

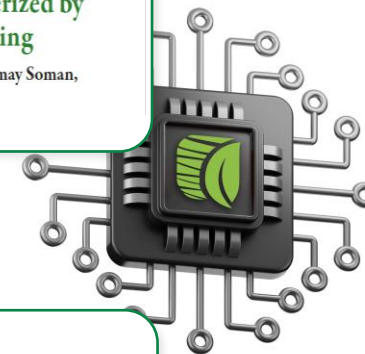
Plant Phenomics  
A SCIENCE PARTNER JOURNAL

RESEARCH ARTICLE

### GenoDrawing: An Autoencoder Framework for Image Prediction from SNP Markers

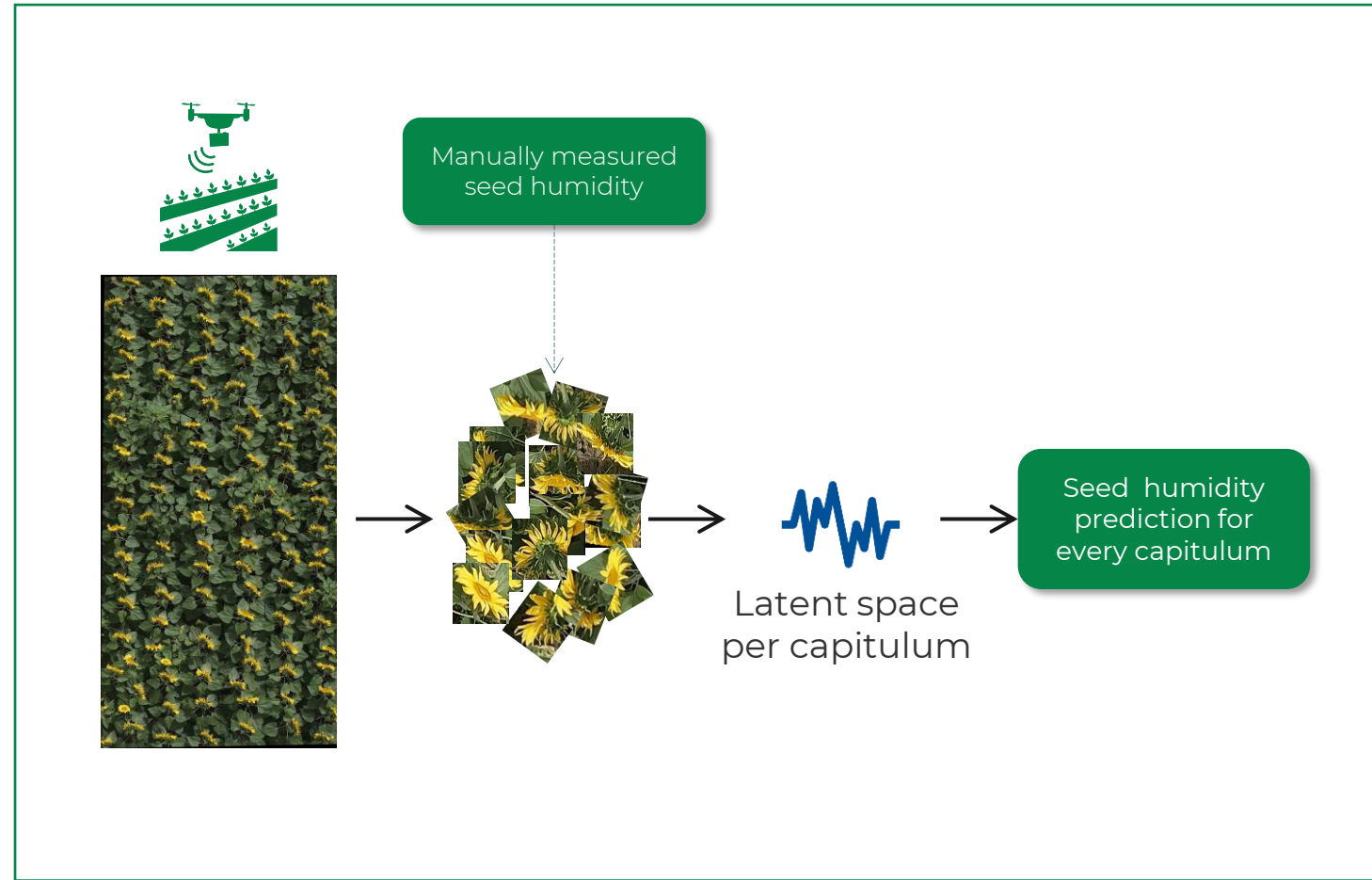
Federico Jurado-Ruiz<sup>1</sup>, David Rousseau<sup>2</sup>, Juan A. Botia<sup>3</sup>, and Maria José Aranzana<sup>1,4\*</sup>

<sup>1</sup>Center for Research in Agricultural Genomics (CRAG), 08193 Barcelona, Cerdanyola, Spain. <sup>2</sup>Université d'Angers, LARIS, INRAE UMR IRHS, 49000 Angers, France <sup>3</sup>Department of Information and Communication Engineering, University of Murcia, 30071 Murcia, Spain <sup>4</sup>IRTA (Institut de Recerca i Tecnologia Agroalimentàries), Barcelona, Spain

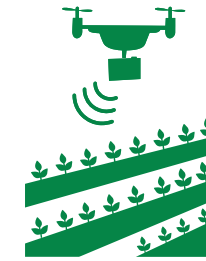
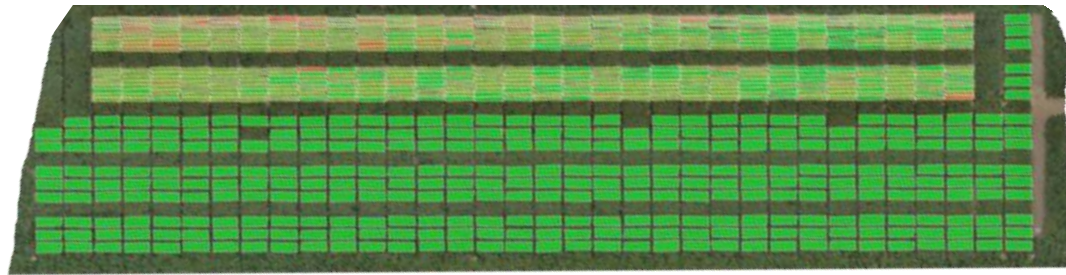


A large field of sunflowers stretches across the foreground and middle ground. The sunflowers are in various stages of bloom, with bright yellow petals and dark brown centers. The background shows a line of trees and a clear, light blue sky. A large, leafy tree is prominent on the right side of the image. The overall scene is bright and sunny.

# Sunflower Use Case



Orthomosaic and plot boundaries generation

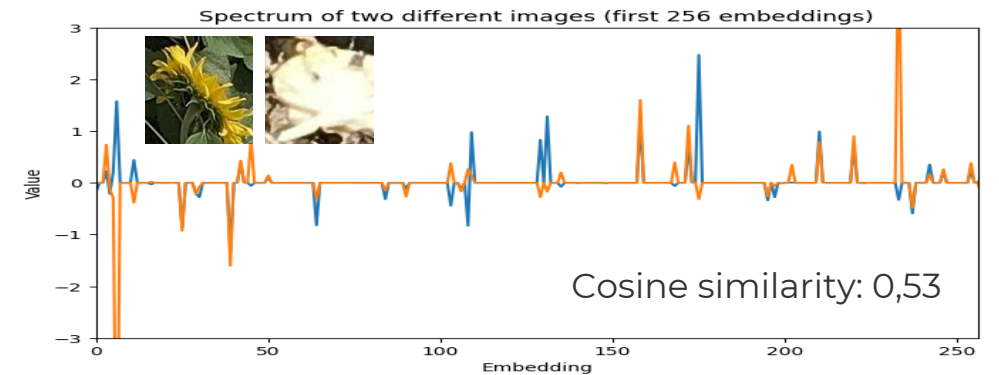
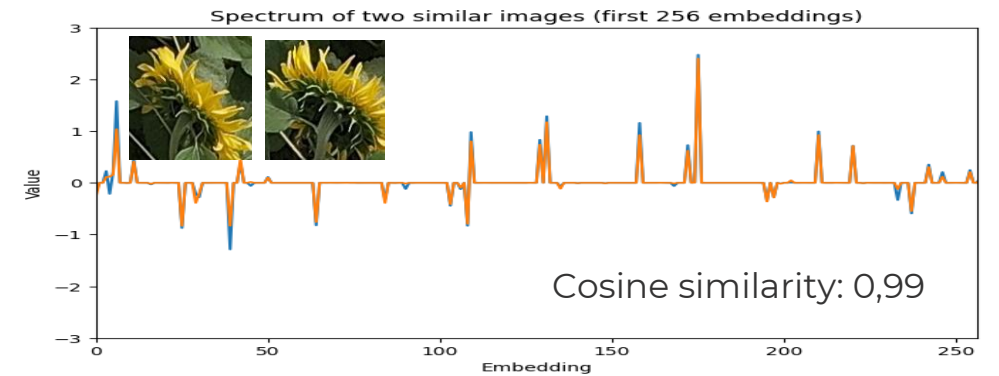


Latent space

Plot image

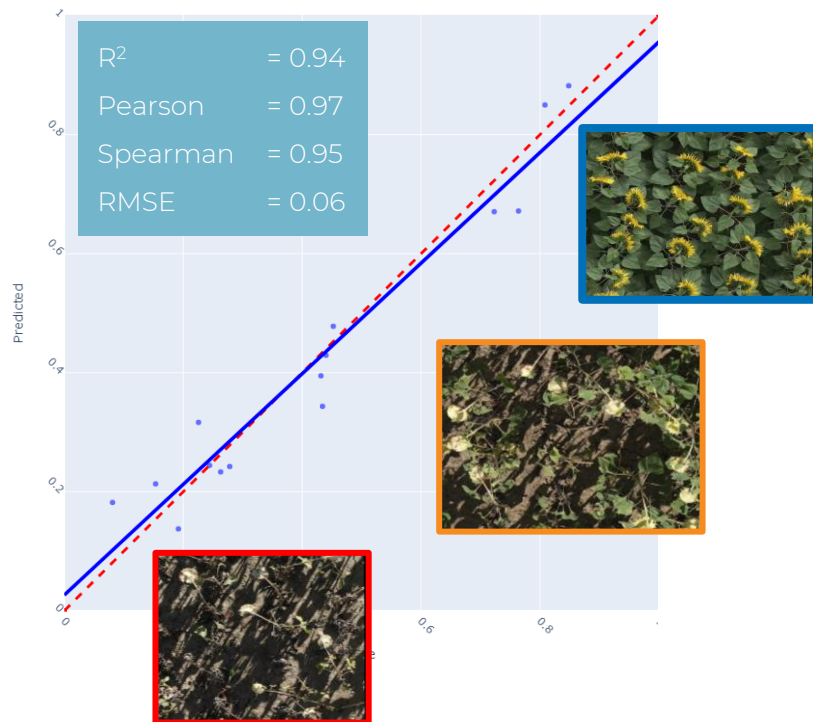
Organ detection

Organ pre-processing

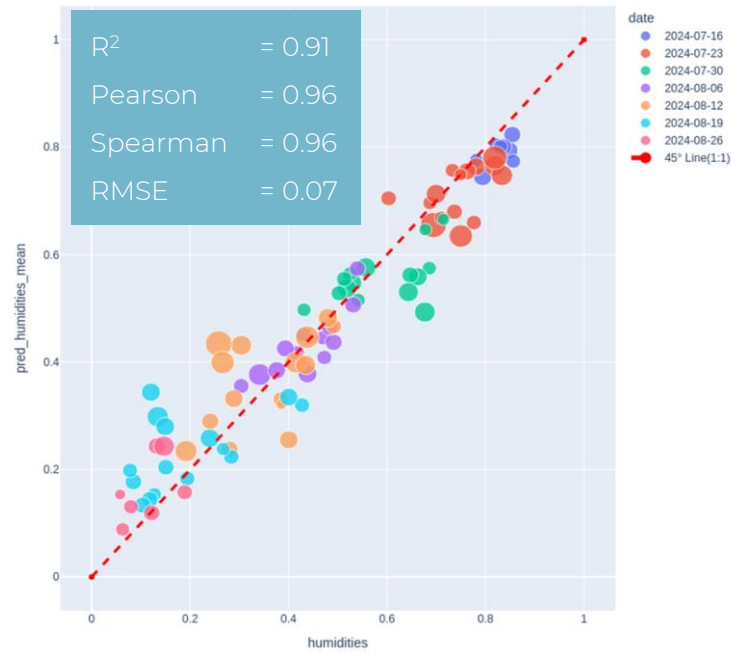


## Model trained in France 2023

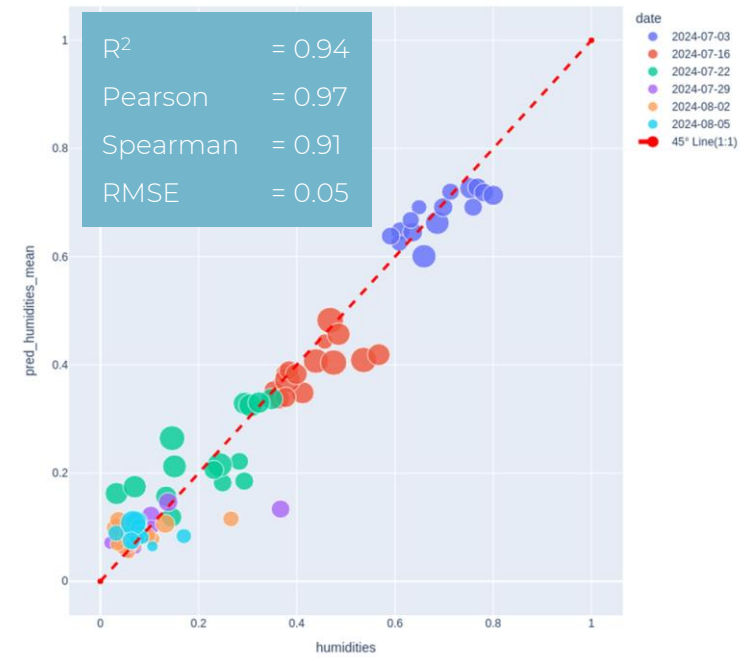
### ✓ Prediction in France 2023



### ✓ Prediction in France 2024



### ✓ Prediction in Spain 2024



**Every plant at every date has a seed humidity**

A vibrant green cornfield stretches across the foreground, with rows of tall stalks and developing ears. In the background, a range of rolling mountains is visible under a bright, slightly hazy sky. The overall scene is bathed in a warm, golden-green light, suggesting a late afternoon or early morning setting.

# Corn Use Case

# Predictions of hybrides behavior based on parents measurements

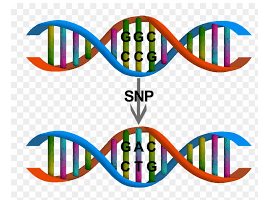
With whom?



Renaud Rincant Laurence Moreau

Which methods to compare?

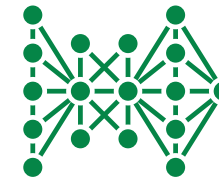
Genomic Prediction



Phenomic Prediction



Trait



Latent space

## Contract details



Location:  
**INRAE  
Moulon**

Nb of trials

**1**

Nb of flights

**6**

Nb of plots

**210**

Acquisition



DJI M3M   RGB   Airphen   M3T\*   Lidar\*

Number of traits

**33 / dates (~180)**

## The experiment

4 Flint founders

821 Flint lines

4 Dent founders

801 Dent lines

180 hybrids  
Incomplete  
factorial  
design

*A. Lorenzi & AI (2022)*

## The pipeline

Target  
"Phenomic B value"

Sensor data

Processing tech

Prediction

Yield

DM content

FLOF

Phenoscale

NIRS

Image to traits

Latent Space



- 8 Vegetation indices**
  - NDVI
  - ....
- 5 PROSAIL estimation**
  - LAI
  - Cab
  - ....
- 3 SfM Algorithm**
  - height
  - biovolume
  - ....
- 4 AI segmentation**
  - Green cover
  - Greenness
  - ....
- 2 AI counts**
  - Plant count
  - Presence of panicles
  - ....

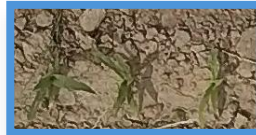
## Background / soil removal



## Selection of corn experimenting light competition



Plot\_X3\_Y13\_A



Plot\_X3\_Y13\_B



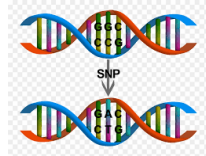
Plot\_X3\_Y13\_C



Plot\_X3\_Y13\_D



## Genomic Prediction



## Phenomic Prediction



Random cross validation

- Yield
- DM Content
- FLOF

0.84
0.83
0.85

0.73
0.43
0.57

0.79
0.59
0.76

0.76
0.61
0.74

New Dent Flint

- Yield
- DM Content
- FLOF

0.23
0.08
0.06

0.28
-0.1
-0.06

0.46
0.31
0.06

-0.05
-0.18
0.02

# The next steps: taking even more the environment into account

$$P = G \times E \times M$$



Remove more environmental effect

Adapt the size of the latent space to the dataset



Add dynamic traits

Add agroclimatic traits

Test the predictive power of each trait category

Make easy UI to test different predictors

## Disentangling Genotype and Environment Specific Latent Features for Improved Trait Prediction using a Compositional Autoencoder

Anirudha Powadi<sup>1</sup>, Talukder Zaki Jubery,<sup>2</sup> Michael C. Tross,<sup>3,5</sup> James C. Schnable,<sup>3,5,\*</sup> and Baskar Ganapathysubramanian,<sup>1,2,4</sup>

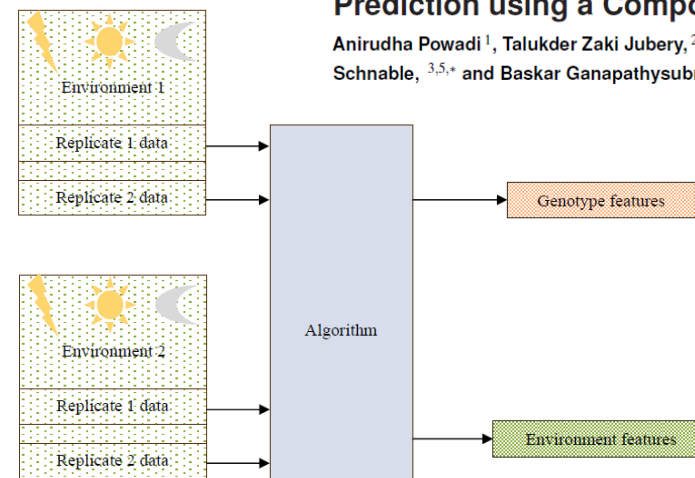
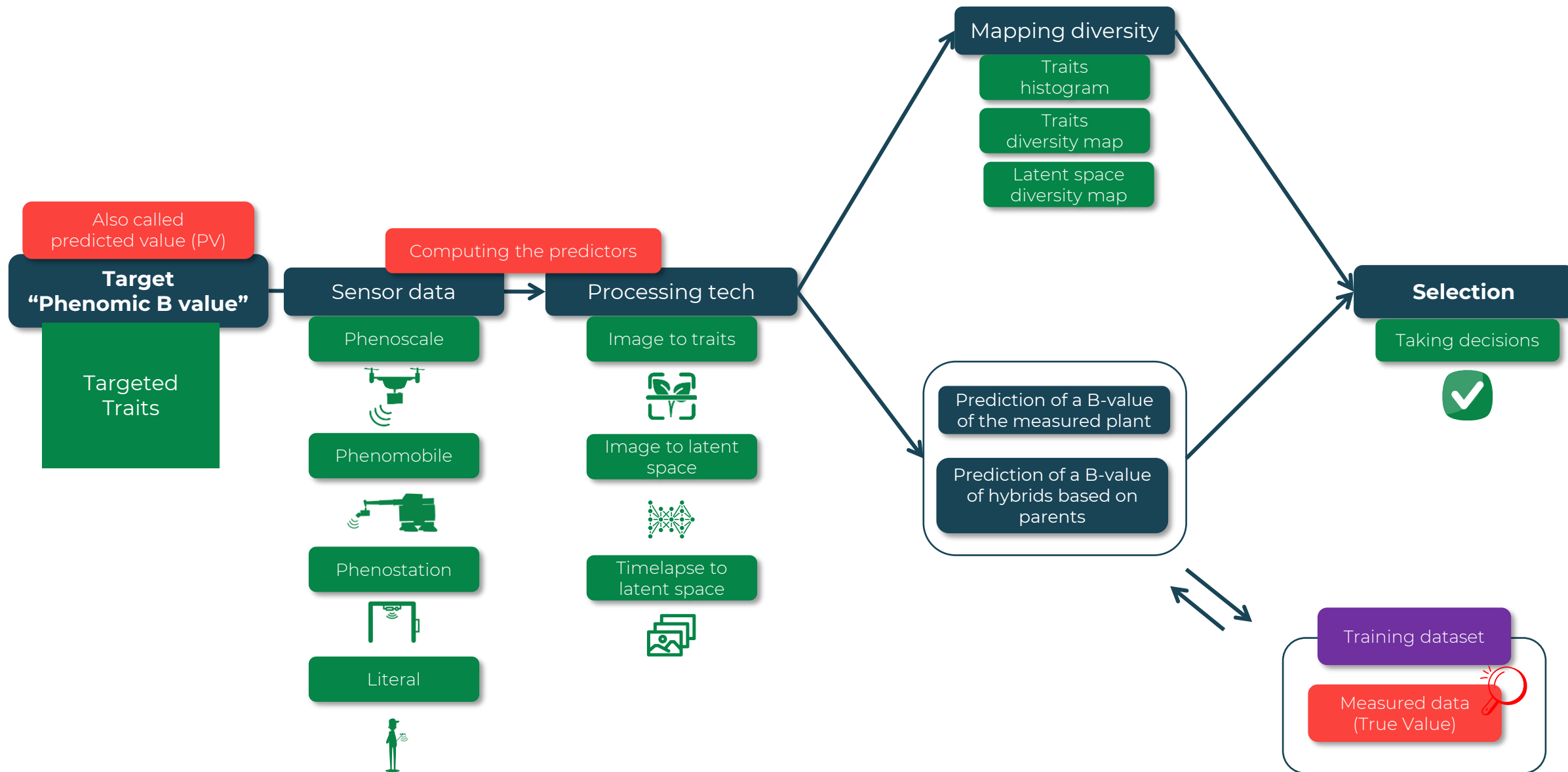
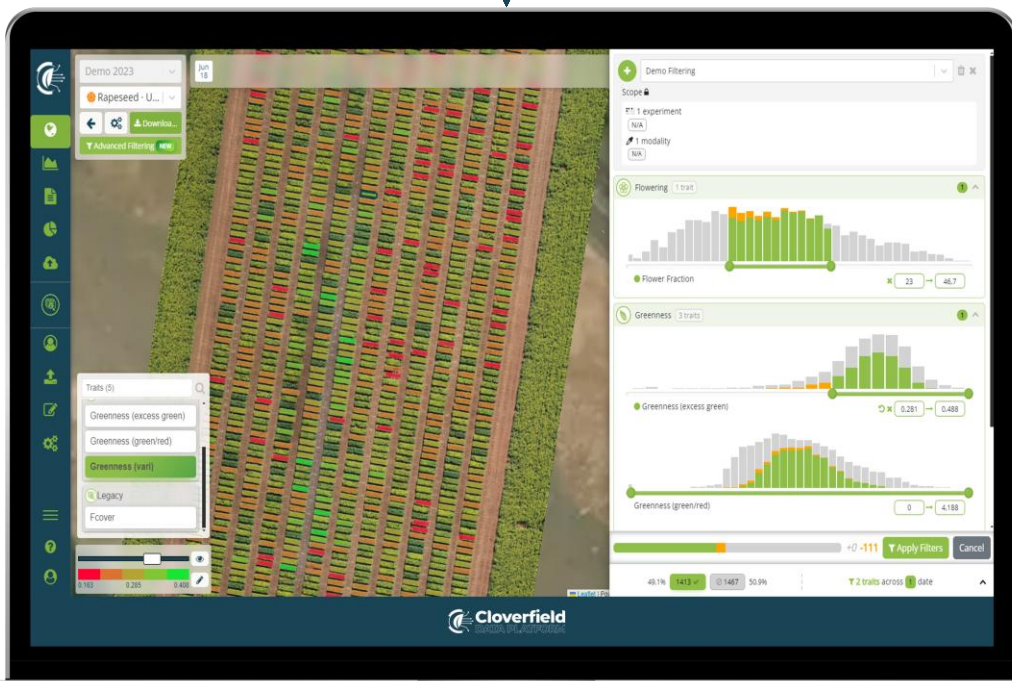
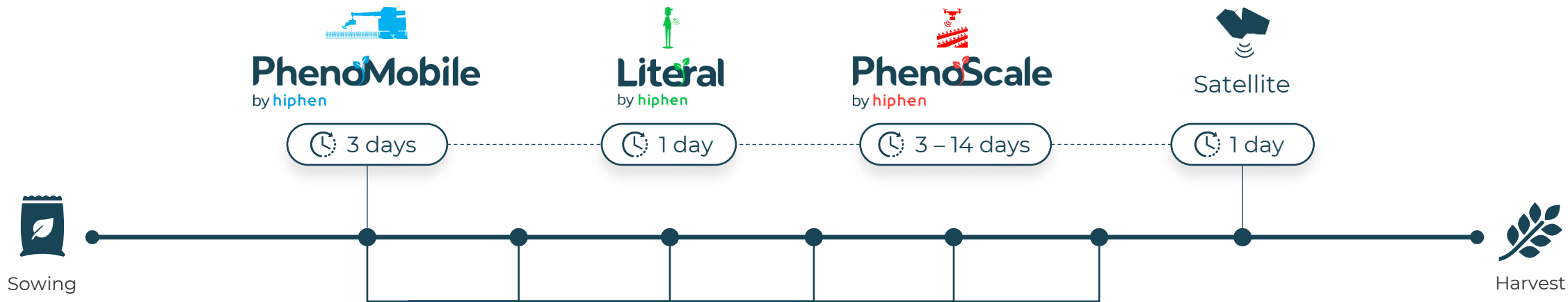


Figure 1. The problem definition: Extract and disentangle the effects of genotype and environment for a given type of sensor data, assuming multiple observations of each genotype in each environment. Our specific test dataset was a set of hyperspectral reflectance data collected from 578 distinct genotypes of maize in two distinct environments, with two replicates of each genotype in each environment (four total replicates per genotype and 1,156 total replicates per environment).





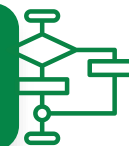
## Decisions

- Trial quality
- Plot assessment to select or not
- Harvest decisions
- ...

Outsourcing trait processing is cheaper and quicker than internalizing

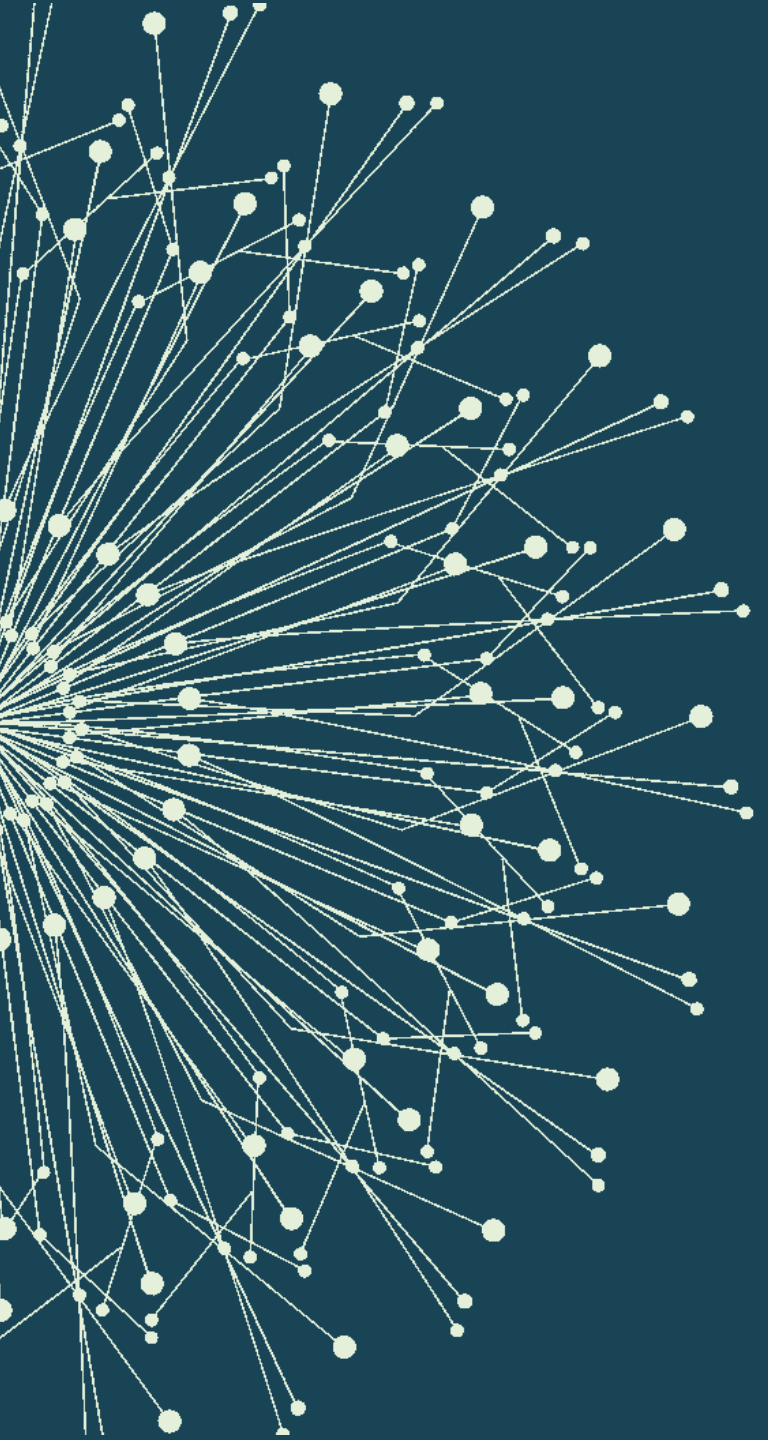


Professional pipelines are arriving to maturity



Analytics (Phenomic Prediction) help making decisions





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